

# POST SHOW REVIEW



**17-19 SEPTEMBER '24**  
— SAINT PETERSBURG —

**GLOBAL  
FISHERY FORUM**

**&**

**SEAFOOD  
EXPO RUSSIA**

FISHERY • AQUACULTURE • PROCESSING



BRANCH  
EXHIBITION  
OPERATOR

**EXPO SOLUTIONS GROUP**

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T.ME/SEAFOODEXPORUSSIA

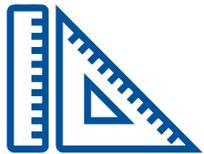
WWW.SEAFOODEXPORUSSIA.COM





**Global Fishery Forum & Seafood Expo Russia** is Russia's key fishery business event. Every year the show unites all representatives of fishery industry from catching till final delivery to consumer.

Among participants are fishery and processing companies, aqua- and mariculture farms, processing and packaging equipment producers, shipbuilding and ship repairing organizations, fish feed and additives producers, logistics & storage enterprises, banks etc.



EXHIBITION SPACE:

**26 000 M<sup>2</sup>**

INCLUDING 10 500 M<sup>2</sup>  
OF EXPOSITION



VISITORS:

**19 367**

SPECIALISTS FROM 83  
RUSSIAN REGIONS AND  
76 COUNTRIES

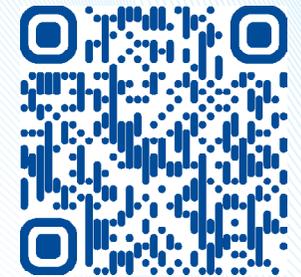


EXHIBITORS:

**423**

COMPANIES FROM 43  
RUSSIAN REGIONS AND  
13 COUNTRIES

**Forum and exhibition are the ideal place for negotiations with partners, signing profitable contracts, searching for new clients and solutions of professional problems.**



SEAFOOD EXPO  
RUSSIA 2024  
3D-TOUR



## EXHIBITORS' PROFILE BASED ON SECTORS



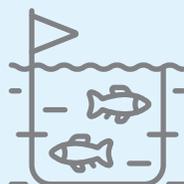
**CATCHING & PROCESSING**

**30.12%**



**SHIPBUILDING & SHIP REPAIR**

**12.77%**



**AQUACULTURE**

**20.72%**



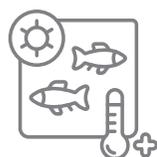
**DISTRIBUTION**

**15.42%**



**PROCESSING EQUIPMENT**

**6.99%**



**REFRIGERATION AND FREEZING**

**4.58%**



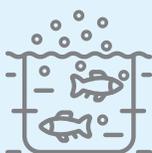
**PACKAGING SOLUTIONS**

**4.58%**



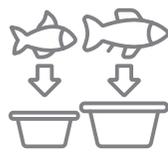
**LOGISTICS & STORAGE**

**3.86%**



**FEEDS & ADDITIVES**

**7.23%**



**FINAL PRODUCTS**

**14.49%**



**HORECA**

**4.82%**



**OTHER**

FINANCIAL AND INSURANCE SERVICES,  
IT-SOLUTIONS, SCIENTIFIC AND  
STATE ORGANIZATIONS

**10.68%**

For the last seven years **SEAFOOD EXPO RUSSIA** became the center of attraction for the main players of fishery industry and all related infrastructure. The core of the exposition are fishery companies themselves. Other exhibitors represent spheres to provide industry with smooth and effective working process.



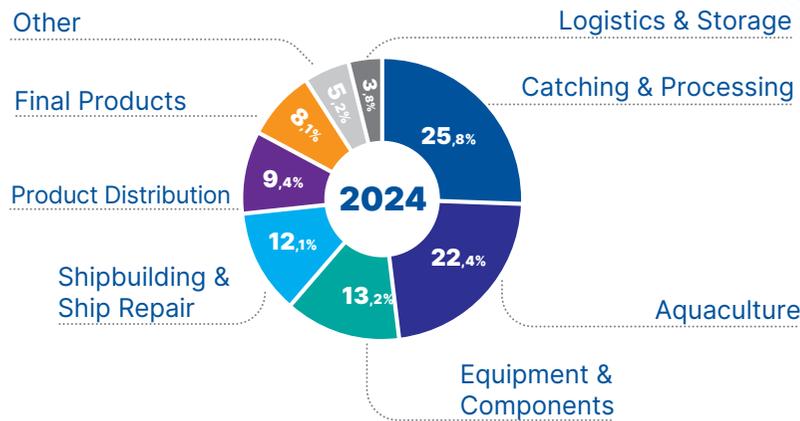
**SEAFOOD EXPO  
RUSSIA 2024  
EXHIBITORS' LIST**



# EXHIBITORS

**423 COMPANIES FROM 43 RUSSIAN REGIONS AND 13 COUNTRIES**

## EXHIBITORS' PROFILE BASED ON SECTORS:



## RUSSIAN REGIONS

Altai krai	Khabarovsk region	Orel region	Tver region
Arkhangelsk region	Kostroma region	Primorskyi krai	Tula region
Astrakhan region	Krasnoyarsk krai	Republic of Karachay-Cherkessia	Ulyanovsk region
Belgorod region	Krasnodar krai	Republic of Tatarstan	Vologda region
Bryansk region	Leningrad region	Republic of Mari El	Voronezh region
Chelyabinsk region	Moscow	Rostov region	Udmurt republic
Crimean republic	Moscow region	Ryazan region	Yamalo-Nenetskiy autonomous region
Irkutsk region	Murmansk region	Saint Petersburg	
Kaliningrad region	Nizhniy Novgorod region	Sakhalin region	
Kaluga region	Novgorod region	Sevastopol	
Kamchatka krai	Novosibirsk region	Sverdlovsk region	
Karelian republic	Omsk region	Smolensk region	

## COUNTRIES

- Belarus
- China
- India
- Italy
- Kyrgyzstan
- Oman
- Russia
- Saudi Arabia
- South Africa
- South Korea
- Türkiye
- Venezuela
- Vietnam

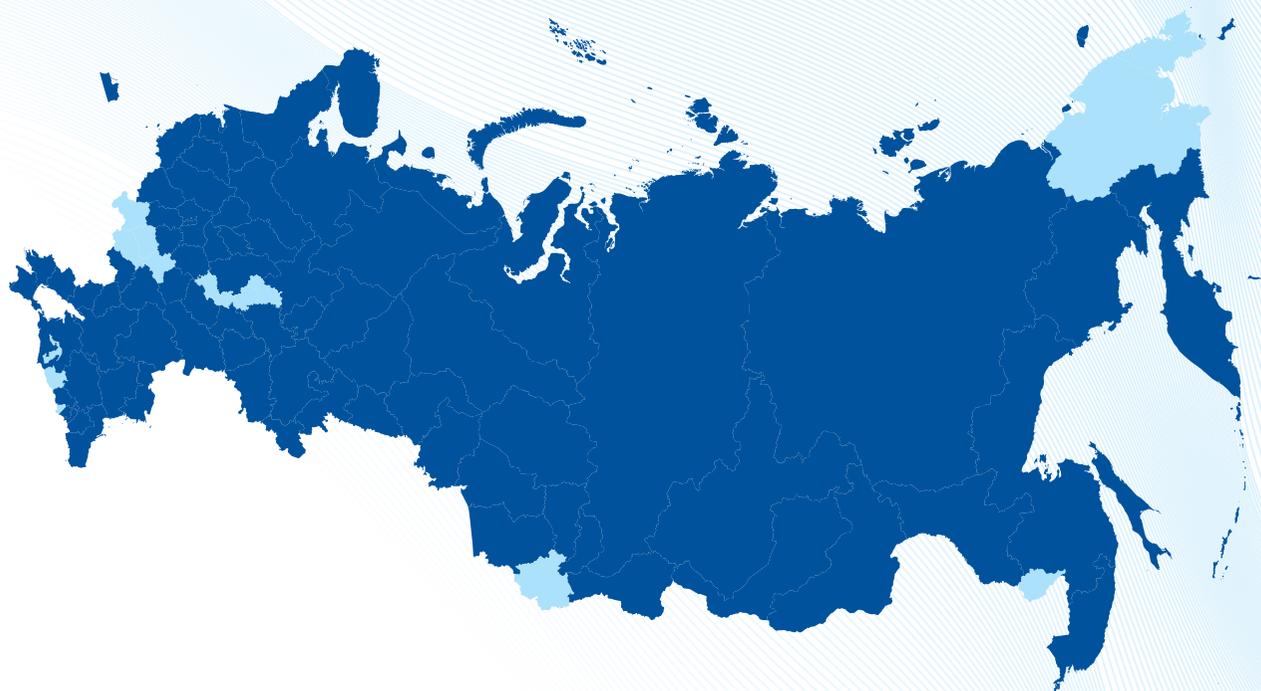


## VISITORS' PROFILE

**19 367 SPECIALISTS  
FROM 83 RUSSIAN REGIONS  
AND 76 COUNTRIES**



**78% OF VISITORS – PREFER  
SEAFOOD EXPO RUSSIA AMONG  
OTHER EVENTS WITH SIMILAR TOPICS  
IN RUSSIA AND ABROAD**

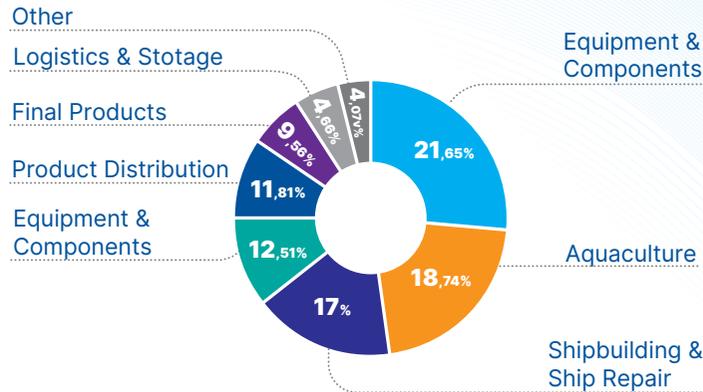


## GEOGRAPHY OF VISITORS RUSSIAN REGIONS

Altai krai	Khanty-Mansi autonomous region	Nizhniyi Novgorod region	Republic of Kabardino-Balkaria	Republic of Chechnya	Tula region
Amur region	Kirov region	Novgorod region	Republic of Kalmykiya	Republic of Chuvashia	Tumen region
Arkhangelsk region	Kostroma region	Novosibirsk region	Republic of Karachayi-Cherkess	Rostov region	Ulyanovsk region
Astrakhan region	Krasnodar krai	Omsk region	Republic of Karelia	Ryazan region	Vladimir region
Belgorod region	Krasnoyarsk krai	Orel region	Republic of Komi	Samara region	Volgograd region
Bryansk region	Kursk region	Orenburg region	Republic of Crimea	Saint Peterburg	Vologda region
Chelyabinsk region	Kurgan region	Perm krai	Republic of Mari El	Saratov region	Voronezh region
Donetsk People's Republic	Leningrad region	Penza region	Republic of Mordovia	Sakhalin region	Yamalo-Nenetskiy autonomous region
Irkutsk region	Lipetsk region	Primorskyi krai	Republic of Yakutia	Sverdlov region	Yaroslavl region
Ivanovo region	Lugansk People's Republic	Pskov region	Republic of Tatarstan	Sevastopol	Zabaykalsky krai
Kaliningrad region	Magadan region	Republic of Adygeya	Republic of Tuva	Smolensk region	Zaporizhzhia Oblast
Kaluga region	Moscow	Republic of Bashkortostan	Republic of Udmurtiya	Stavropol krai	
Kamchatka krai	Moscow region	Republic of Dagestan	Republic of Khakassia	Tambov region	
Kemerovo region	Murmansk region	Republic of Ingushetia		Tver region	
Khabarovsk krai	Nenets autonomous region			Tomsk region	



### VISITORS' INTERESTS

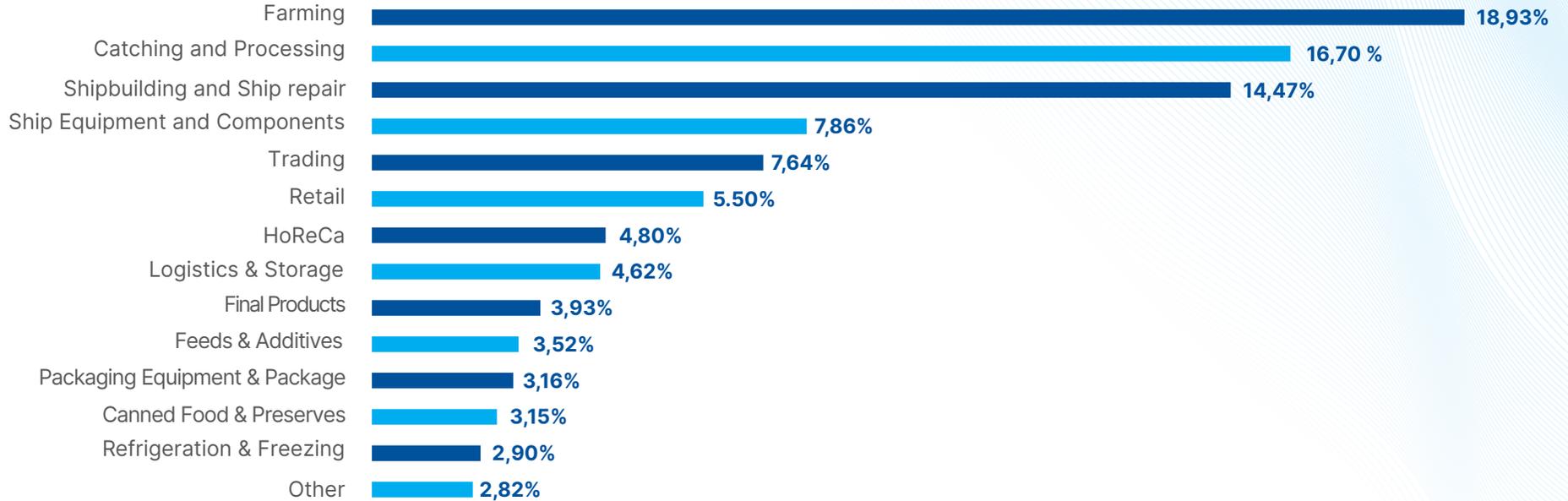


**35.7%** OF VISITORS MAKE DECISIONS OR INFLUENCE ON THEM. THEY ARE BUSINESS OWNERS, CEO AND TOP MANAGEMENT

**64.5%** VISIT THE EVENT TO FIND NEW SUPPLIERS, PRODUCTS AND SERVICES

**19.7%** VISITORS CAME TO THE EXHIBITION FOR THE FIRST TIME

### VISITORS' BUSINESS AREA





# GLOBAL FISHERY FORUM

**Global Fishery Forum** – the main congress event of Russian fishery industry.



PROGRAM:

**35**

EVENTS OF BUSINESS PROGRAM



FORUM SPEAKERS:

**202**

RUSSIAN AND FOREIGN EXPERTS AND INFLUENCERS

## AMONG FORUM TOPICS 2024

- SUSTAINABLE DEVELOPMENT OF FISHERY COMPLEX
- INTERNATIONAL COOPERATION IN THE FACE OF NEW CHALLENGES
- LOGISTICS SUPPORT OF THE INDUSTRY - AN UNINTERRUPTED COLD CHAIN AND OPTIMIZATION OF THE COMMODITY DISTRIBUTION C
- FISHING FLEET UPGRADE: SHIPBUILDING & SHIP REPAIR
- PRACTICAL ISSUES OF AQUACULTURE FARMS OPERATION AND DEVELOPMENT
- SATURATION OF DOMESTIC MARKET WITH FISH PRODUCTS AND EXPORT DESTINATIONS EXPANSION
- PERSONNEL AND SCIENTIFIC SUPPORT OF THE INDUSTRY



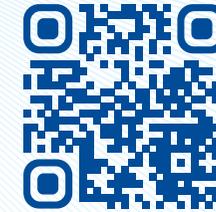
## FISH TECH GLOBAL SPECIAL EXPOSITION

Starting from this year Seafood Expo Russia got a special exposition **Fish Tech Global\*** supported by the Ministry of Industry and Trade of Russia.

It united fishery equipment producers, representatives of shipbuilding and ship repair industry providing solutions for the fishermen. The results of the first year proved the huge interest to the project from the target audience.

Thus, for the three days **3815 people** have visited the exposition, which is almost 20% from **19 367 participants** total.

The special exposition was followed up by the rich business program, which was focused on finding the most effective solutions for the topical issues of fishery fleet.



LEARN MORE  
ABOUT SPECIAL  
EXPOSITION



\*In terms of implementing the tasks of updating the fishing fleet and ensuring the continuous development of the fishing industry.



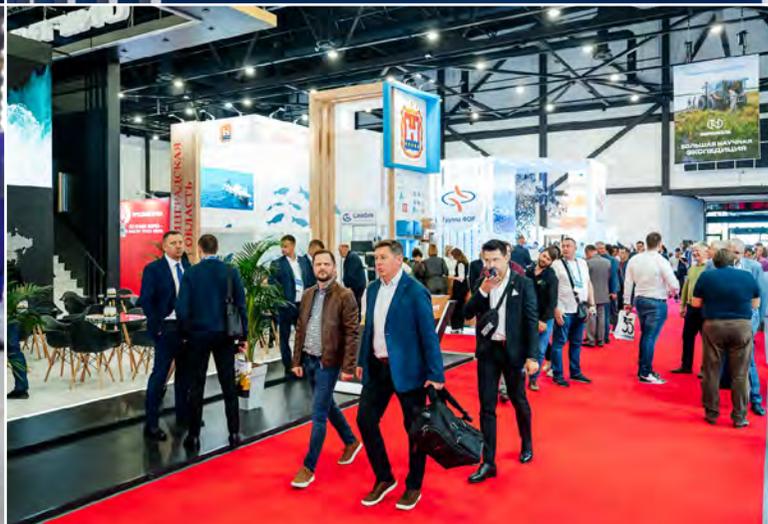
## INDUSTRY FOOTBALL MATCH

This year for the first time in its history the opening of forum and exhibition was followed by **Industry football match**. September 17<sup>th</sup>, the two teams - «the Organizers» run by the head of Federal Agency for Fisheries Ilya Shestakov and «the Exhibitors» headed by the Chairman of the board of Fishnews mediaholding Eduard Klimov have met at Pavlovsk Stadium.

Famous Russian football players & former national team members also joined the game. The match was covered by the professional commentator Vladimir Saburov.

**The game ended in win of the Organizers' team with the 5:2 score.**





# EXPO SOLUTIONS GROUP

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