

GLOBAL SEAFOOD FISHERY FORUM EXPO RUSSIA

F I S H E R Y • A Q U A C U L T U R E • P R O C E S S I N G

6 - 8 JULY 2021
SAINT-PETERSBURG

ADVERTISING MANUAL



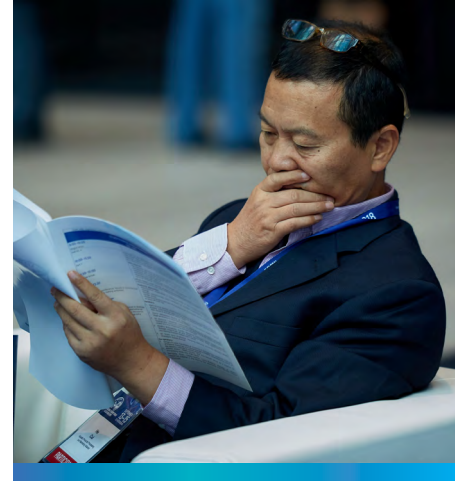
BRANCH
EXHIBITION
OPERATOR

EXPO SOLUTIONS GROUP
+7 (499) 922 44 17
+7 (495) 215 06 75
INFO@RUSFISHEXPO.COM

WWW.SEAFOODEXPORUSSIA.COM



EXHIBITION CATALOGUE ADS



Audience reach:
exhibitors and visitors.
More than 10 000
specialists form 25
countries

Advertising in exhibition catalogue is a great opportunity to stand out from competitors, promote your products, attract visitors to your stand and increase your brand awareness.

TYPE	PRICE
Advertising module a4* <i>*amount of modules is limited</i>	600 €
Advertising page spread 2/1* <i>*amount of modules is limited</i>	900 €
Logo on floor plan and color selection of the company name in exhibitors' list in printed exhibition catalogue	500 €

Please feel free to contact marketing department in case of any questions:



Yana Frolova
y.frolova@rusfishexpo.com
+7 (499) 922 44 17
+7 (495) 215 06 75



MULTIMEDIA OPPORTUNITIES

TYPE	PRICE
Commercial on plasma screens in the cafe area (rotation) The price includes the broadcast of video material provided by the customer. The service is provided during the exhibiting hours.	200 € video up to 1 min 300 € video up to 2 min
Commercial on plasma screens in the registration area (rotation) The price includes the broadcast of video material provided by the customer. The service is provided during the exhibiting hours.	500 € video up to 30 sec

INDOOR ADVERTISING*

TYPE	PRICE	EXAMPLE
Double-sided hanging banner (3 × 4 m) located above the aisles of the exhibition pavilion* <i>* amount of banners is limited</i>	2000 € item	
Double-sided mobile roll-up 1 × 2 m* <i>*(roll-ups can be located in area specified by organizers)</i>	450 € item	

* Service is provided during exhibition
(3 days)

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APPLICATION FOR ADVERTISING SERVICES

COMPANY NAME _____

CONTACT PERSON _____

TEL _____ E-MAIL _____

SERVICE TYPE	PRICE (INCL. VAT)	QNT	TOTAL (€)
Advertising module a4	600 €		
Advertising page spread 2/1	900 €		
Logo on floor plan and color selection of the company name in exhibitors' list in printed exhibition catalogue	500 €		
Commercial on plasma screens in the cafe area (rotation)	200 € video up to 1 min		
	300 € video up to 2 min		
Commercial on plasma screens in the registration area (rotation)	500 € video up to 30 sec		
Double-sided hanging banner (3 × 4 m)	2000 € item		
Double-sided mobile roll-up 1 × 2 m	450 € item		

Total cost of the order (€)

Full name _____

Date _____ Signature _____