

GLOBAL SEAFOOD FISHERY FORUM EXPO RUSSIA

FISHERY • AQUACULTURE • PROCESSING

21-23 SEPTEMBER'22

SAINT PETERSBURG, EXPOFORUM EC

ADVERTISING MANUAL



BRANCH
EXHIBITION
OPERATOR

EXPO SOLUTIONS GROUP

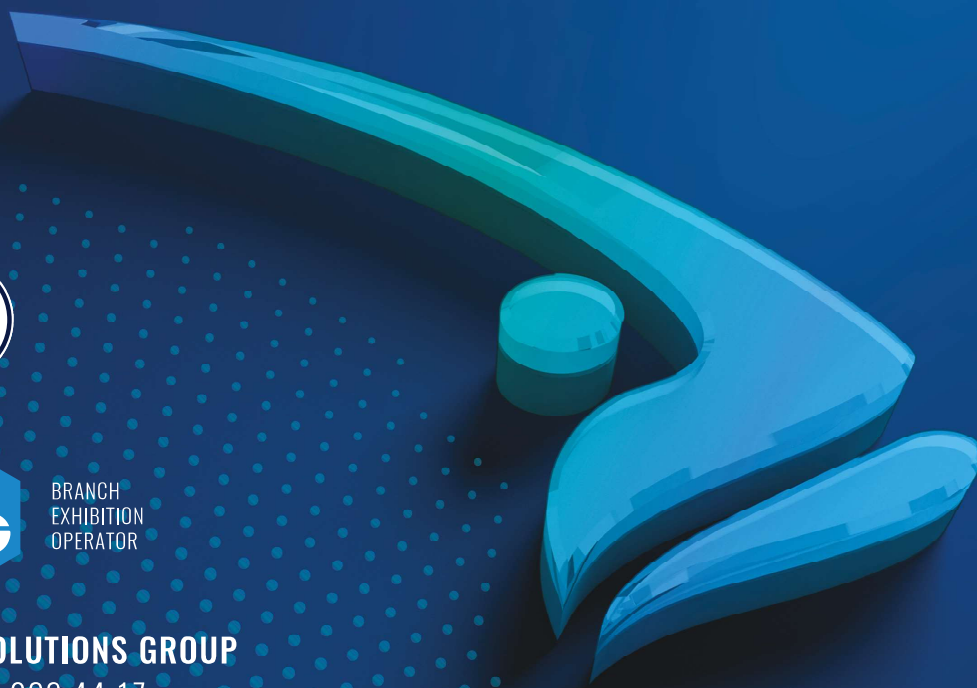
+7 (499) 922 44 17

+7 (495) 215-06-75

INFO@RUSFISHEXPO.COM

 T.ME/SEAFOODEXPORUSSIA

WWW.SEAFOODEXPORUSSIA.COM





ADVERTISING OPPORTUNITIES FOR EXHIBITORS OF SEAFOOD EXPO RUSSIA 2022

CONTENTS:

- Outdoor advertising structures3
- Indoor advertising structures4
- Exhibition catalogue advertising7
- Extra options8



SEAFOOD EXPO RUSSIA – IS THE ONLY FISH AND SEAFOOD PROCESSING EXHIBITION IN RUSSIA

Annually more than 10 000 specialists visit the show. They are business owners, CEO's and top managers of fishery, trading, processing companies, ship owners, HoReCa representatives, trading houses and companies from other industry-related sector.

ADVERTISING AT SEAFOOD EXPO RUSSIA YOU CAN:

- Attract more visitors to your stand
- Boost the reach of target audience
- Scale up brand awareness
- Stand out from the competitors

Please feel free to contact the
marketing team

Yana Frolova

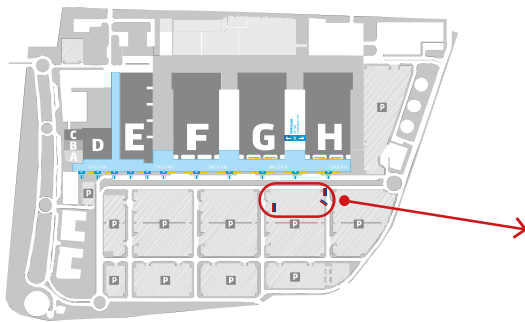
y.frolova@rusfishexpo.com

+7 (499) 922-44-17

+7 (495) 215-06-75



ONSITE ADVERTISING OPPORTUNITIES — OUTDOOR STRUCTURES

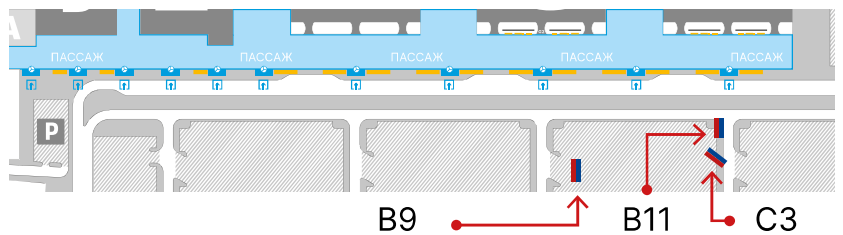


PARKING AREA LIGHTBOXES

C3 - side A	805 €
C3 - side B	805 €
B9 - side A	805 €
B9 - side B	805 €
B11 - side A	805 €
B11 - side B	805 €

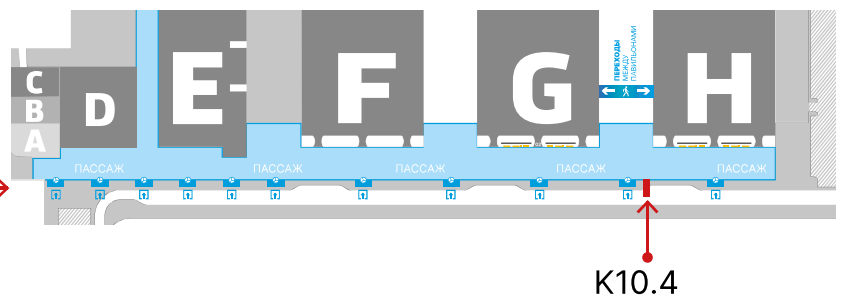
* Lightboxes are double-sided

Red A Blue B



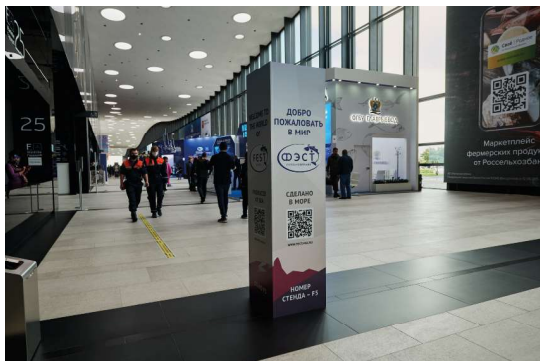
ENTRANCE AREA LIGHTBOXES

K10.4	1050 €
-------	--------



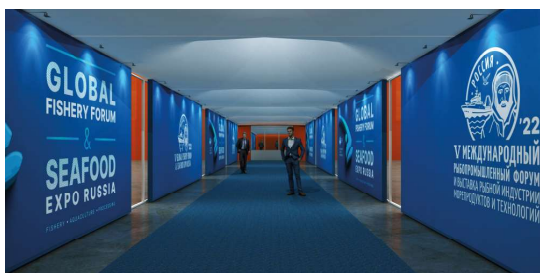


ONSITE ADVERTISING OPPORTUNITIES — INDOOR STRUCTURES



FOUR-SIDED COLUMN WITH COMPARTMENT FOR ADVERTISING MATERIALS

2 100 €

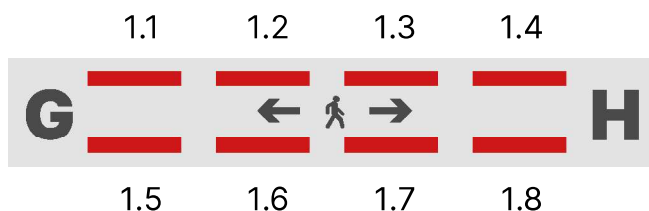
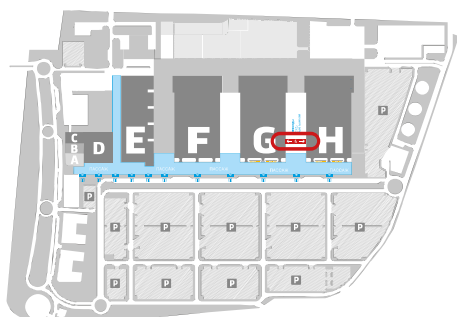


BANNERS IN THE PASSAGE BETWEEN PAVILLIONS F AND G

8 banners, size of 6×2,5 m each

PASSAGE #1

1.1	3 000 €
1.2	2 800 €
1.3	2 800 €
1.4	3 000 €
1.5	3 000 €
1.6	2 800 €
1.7	2 800 €
1.8	3000 €





ONSITE ADVERTISING OPPORTUNITIES — INDOOR STRUCTURES



HANGING BANNERS IN THE AISLES

Pavillion F

Double-sided hanging banner in the central aisle	4 400 €
--	----------------

Double-sided hanging banner in the aisles	2 200 €
---	----------------

Pavillion G

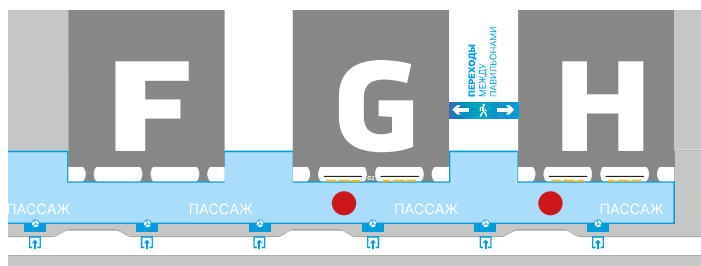
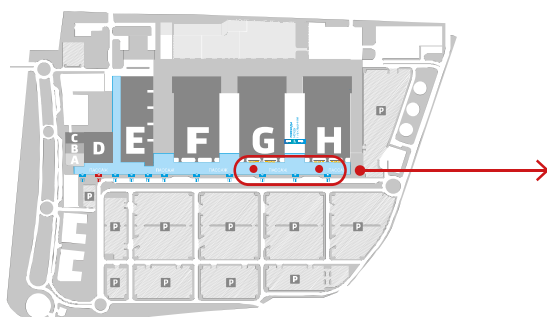
Double-sided hanging banner in the aisles	2 200 €
---	----------------



BRANDING OF INFO-POINTS IN COMMON PASSAGE

size of branded field no less than 0,5×1 m

	2 200 €
--	----------------



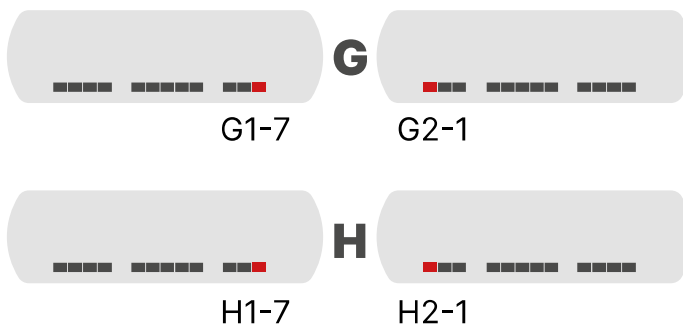
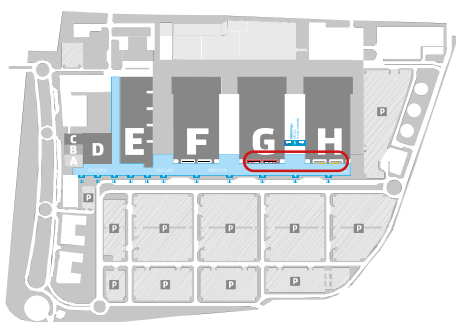


ONSITE ADVERTISING OPPORTUNITIES – INDOOR STRUCTURES



VIDEO COMMERCIAL AT REGISTRATION DESKS' SCREENS

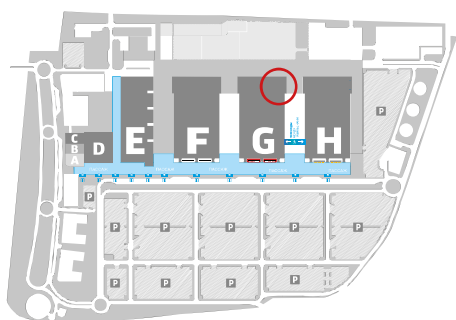
G1-7 (exclusive, without rotation)	1 050 €
G2-1 (exclusive, without rotation)	1 050 €
F2-1 (in rotation, video up to 30 seconds)	525 €
F1-7 (in rotation, video up to 30 seconds)	525 €



VIDEO COMMERCIAL IN RETAIL CENTER

(in rotation, video up to 2 minutes)
total number of videos no more than 14

525 €





EXHIBITION CATALOGUE ADVERTISING



Color selection in exhibitors' list in printed catalogue and exhibition website

900 €

Logo on floor plan in printed catalogue and navigation signage



GLOBAL FISHERY FORUM & SEAFOOD EXPO RUSSIA				
Company name	Sector	File	Stand	
CAMOZI PNEVMATIKA, LLC, Russian Federation, Moscow +7 495 786 6365, camozi.ru	Shipbuilding and Ship repair, Special Equipment	G	D19	
CARSOE, LLC, Denmark, Aalborg +45 96 24 26 24, carsoe.com	Special Equipment	G	D1	
CENTER OF SEA FOOD RESOURCES, LLC, Russian Federation, Sevastopol +7 921 961 00 33	Aquaculture	H	O8	
CENTRE OF FISHERY MONITORING AND COMMUNICATIONS, CFMC, Russian Federation, Moscow +7 495 663 5142, cfmc.ru	Other	H	Q1	
CHANELLE FRANCE, JSC, France, Bordeaux +33 667 26 911, chanelle-france.ru	Aquaculture	H	N13	
COLLECTIVE FARM FISHERY BY V.I. LENIN, Russian Federation, Petropavlovsk-Kamchatskiy +7 413 22 28 21 1, kollektivnaya-fishernaya.ru	Catching and Processing	G	G7	
COMITAS, LLC, Russian Federation, Moscow +7 495 551 55 77, comitas.ru	Services	G	D12	
CONSERVIERIE BIO DE ORO, Morocco, Dakhla +212 528 934 040, conserveries-bio-oro.com	Catching and Processing	G	J3	
COOL INFINITY, LLP, Kazakhstan, Petropavlovsk +7 700 770 36 30, coolinfinity.kz	Services	G	B7	
CRAEMER GMBH, LLC, Germany, Herxleben-Clanholz +49 5454 543 30, craemer.com	Product Distribution, Special Equipment, Services	G	E16	
CRIGA, LLC, Russian Federation, Nizhny Novgorod +7 831 281 7777, criga.ru	Product Distribution, Services	G	J2	
CRIMEAN REPUBLIC FISHERMAN ASSOCIATION, Russian Federation, Kerch	Other	H	O8	
CROCS PRO, Russian Federation, Yuzhno-Sakhalinsk	Catching and Processing	H	R13	
CSI MACHINERY, LLC, Russian Federation, Saint-Petersburg +7 914 781 81 85, csi-machinery.ru	Shipbuilding and Ship repair	G	D10	

www.seafoodexporussia.com

23





EXTRA OPTIONS



PROMOTER'S BADGE FOR DISTRIBUTING LEAFLETS OUTSIDE THE STAND

300 €



PROMO PERSONEL/ STANDIST (per one working day- 8 hours)

150 €



PHOTO SERVICE

Photo service during the exhibition days
(from 2 hours)

Price on request

VIDEO SERVICE

Video service during the exhibition days
(from 2 hours)

Price on request



EXTRA OPTIONS



RENT OF FURNISHED MEETING ROOM FOR EXHIBITORS

3 hours	1 100 €
1 day	1 400 €
3 days	2 800 €

RENT OF FURNISHED MEETING ROOM FOR NON-EXHIBITORS

3 hours	2 100 €
1 day	3 500 €
3 days	5 000 €