

# GLOBAL and SEAFOOD FISHERY FORUM EXPO RUSSIA

FISHERY • AQUACULTURE • PROCESSING

## 22-24 OCTOBER'25

SAINT PETERSBURG, EXPOFORUM EC

## ADVERTISING MANUAL



BRANCH  
EXHIBITION  
OPERATOR

**EXPO SOLUTIONS GROUP**

+7 (495) 215-06-75

INFO@RUSFISHEXPO.COM

 T.ME/SEAFOODEXPORUSSIA

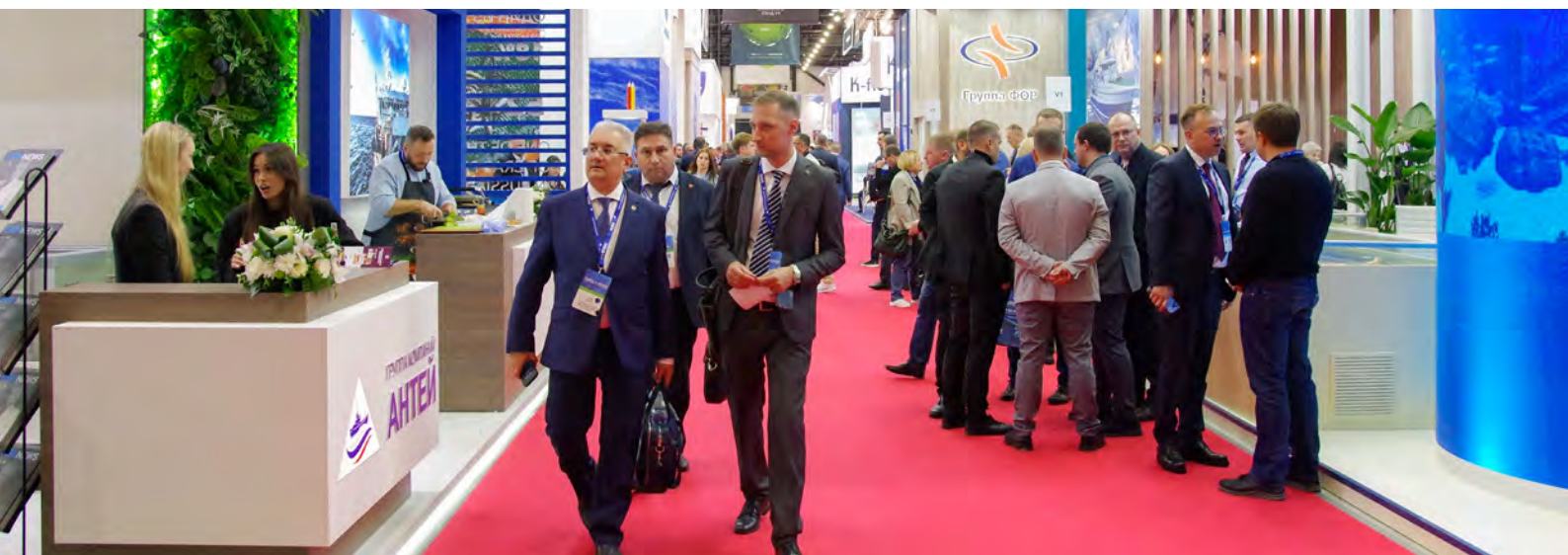
**WWW.SEAFOODEXPORUSSIA.COM**



# ADVERTISING OPPORTUNITIES FOR EXHIBITORS SEAFOOD EXPO RUSSIA 2025

## CONTENTS:

• Outdoor advertising .....	3
• Indoor advertising .....	5
• Exhibition catalogue advertising.....	7
• Extra options .....	8



## SEAFOOD EXPO RUSSIA – IS THE ONLY FISH AND SEAFOOD PROCESSING EXHIBITION IN RUSSIA

Annually more than 19 000 specialists visit the show. They are business owners, CEO's and top managers of fishery, trading, processing companies, ship owners, HoReCa representatives, trading houses and companies from other industry-related sector.

### ADVERTISING AT SEAFOOD EXPO RUSSIA YOU CAN:

- Attract more visitors to your stand
- Boost the reach of target audience
- Scale up brand awareness
- Stand out from the competitors

Please feel free to contact the  
marketing team

**Yana Frolova**  
**[y.frolova@rusfishexpo.com](mailto:y.frolova@rusfishexpo.com)**  
**+7 (499) 922-44-17**  
**+7 (495) 215-06-75**



## ONSITE ADVERTISING OPPORTUNITIES

### OUTDOOR ADVERTISING

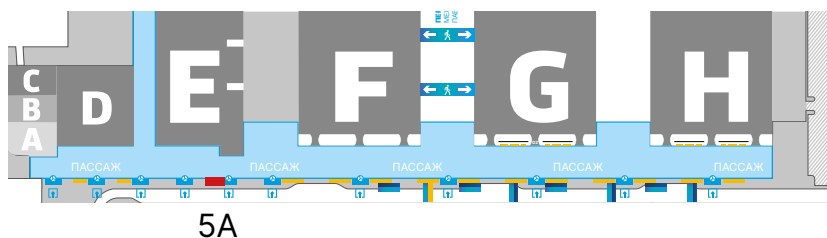
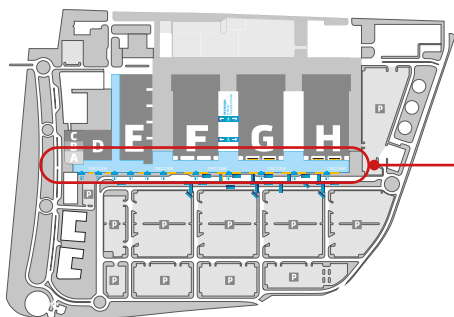


#### OUTDOOR FACADE BANNER

Size 5x9 m

Banner 5A

4 400 €



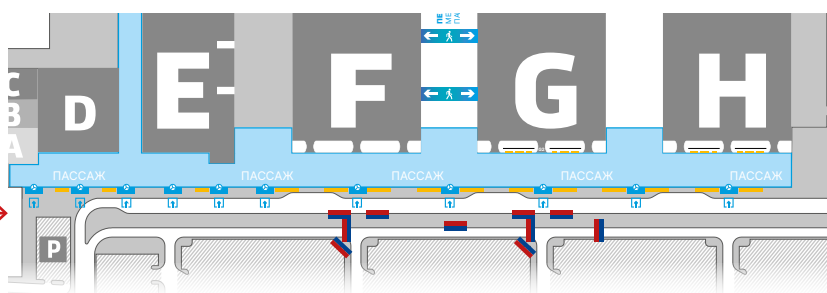
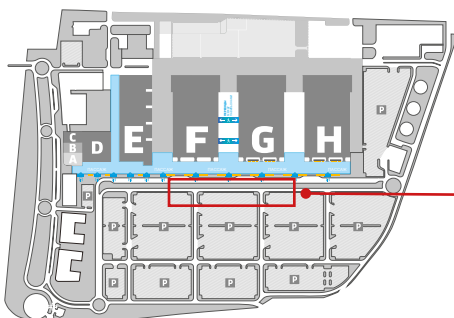
#### PARKING AREA LIGHTBOXES

Price for 1 lightbox

720 €

Group of lightboxes

11 000 €



\* Lightboxes are double-sided ■ A ■ B





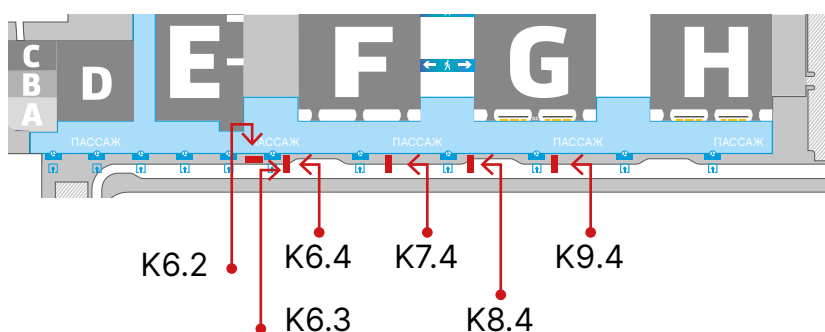
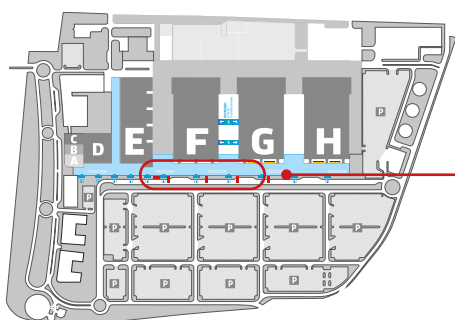
## ONSITE ADVERTISING OPPORTUNITIES OUTDOOR ADVERTISING



### ENTRANCE AREA LIGHTBOXES

K6.2-K9.4

1350 €



## ONSITE ADVERTISING OPPORTUNITIES — INDOOR ADVERTISING



### LED SCREENS

**1E:** video commercial in rotation  
(duration up to 30 seconds) screen size  
4 352 x 2 112 px

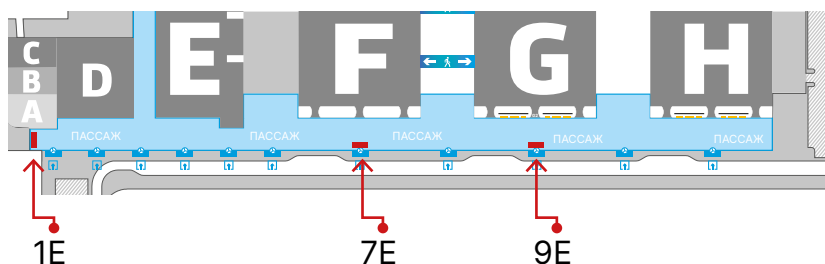
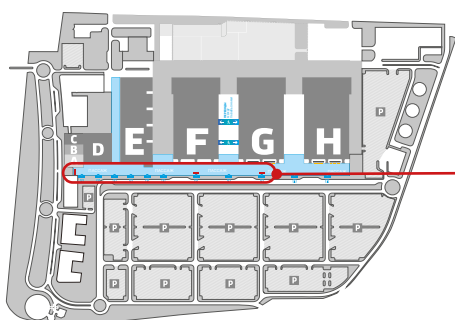
1470 €

**7E:** video commercial in rotation  
(duration up to 30 seconds) screen size  
5 120 x 1 920 px

1470 €

**9E:** video commercial in rotation  
(duration up to 30 seconds) screen size  
5 120 x 1 920 px

1470 €





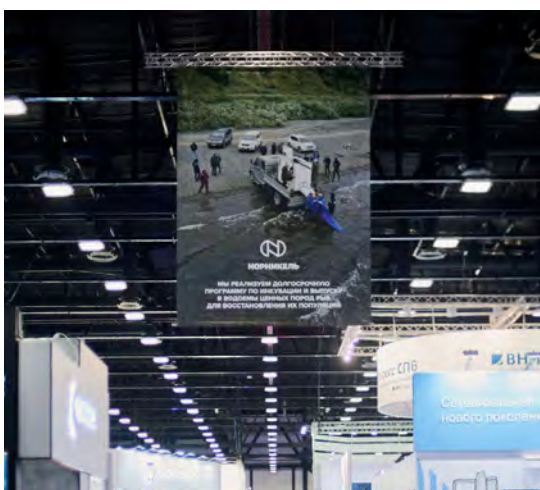
## ONSITE ADVERTISING OPPORTUNITIES

### INDOOR ADVERTISING



#### FOUR-SIDED COLUMN WITH COMPARTMENT FOR ADVERTISING MATERIALS

**2 450 €**



#### HANGING BANNERS IN THE AISLES

##### Pavilion F

Double-sided hanging banner in the central aisle

**5 500 €**

Double-sided hanging banner in the aisles

**3 700 €**

##### Pavilion G

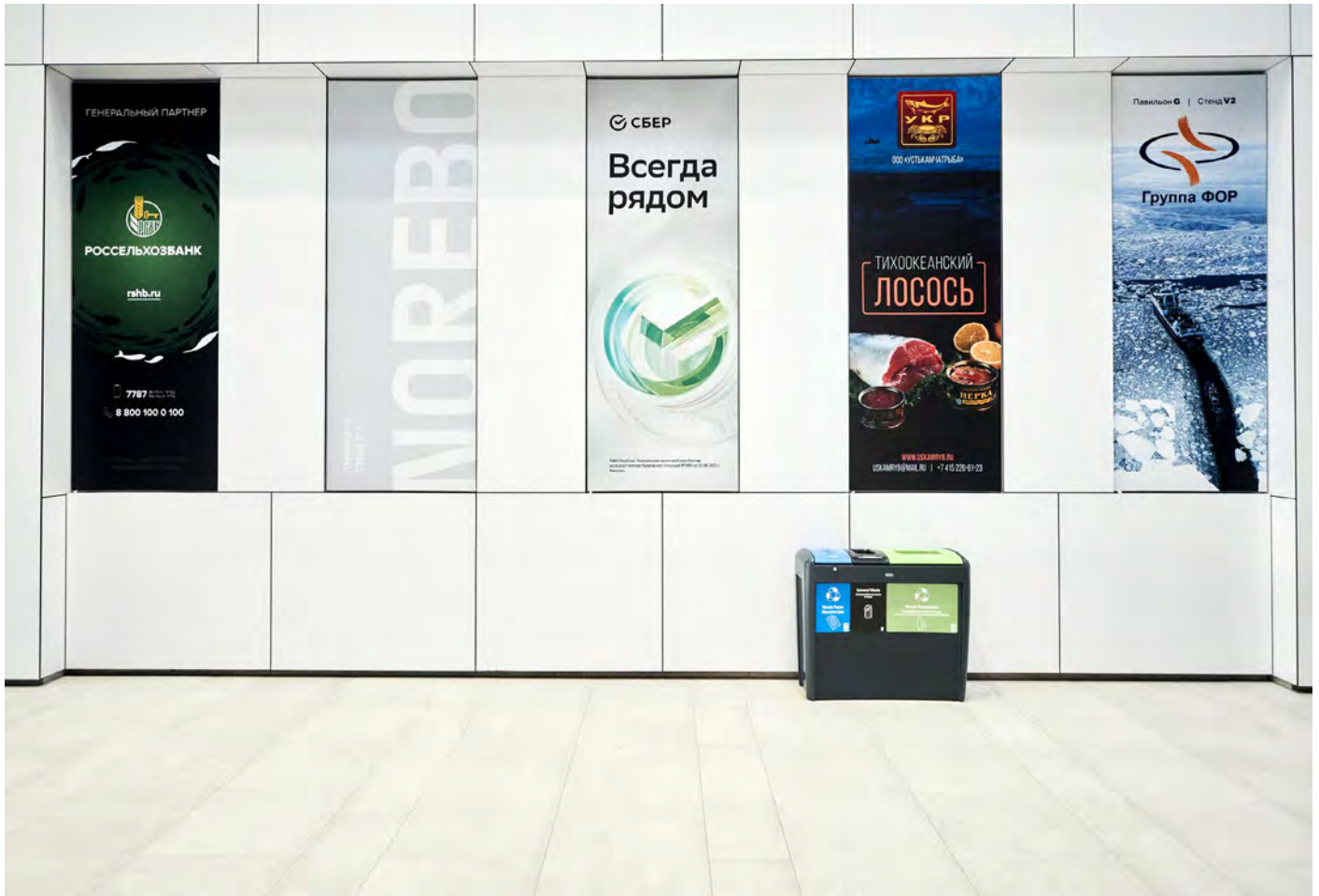
Double-sided hanging banner in the aisles

**3 700 €**



## ONSITE ADVERTISING OPPORTUNITIES

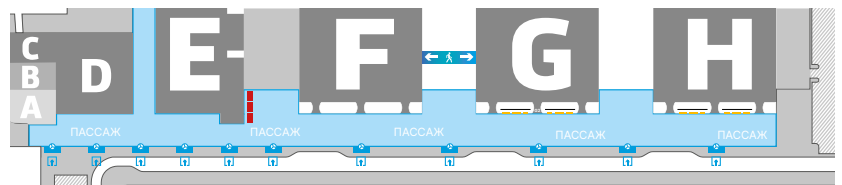
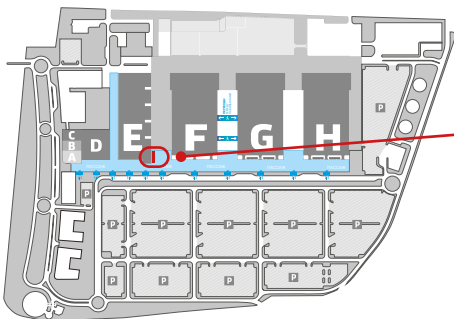
### INDOOR ADVERTISING



#### SMALL PASSAGE LIGHTBOXES

Lightbox

1 200 €







# EXHIBITION CATALOGUE ADVERTISING



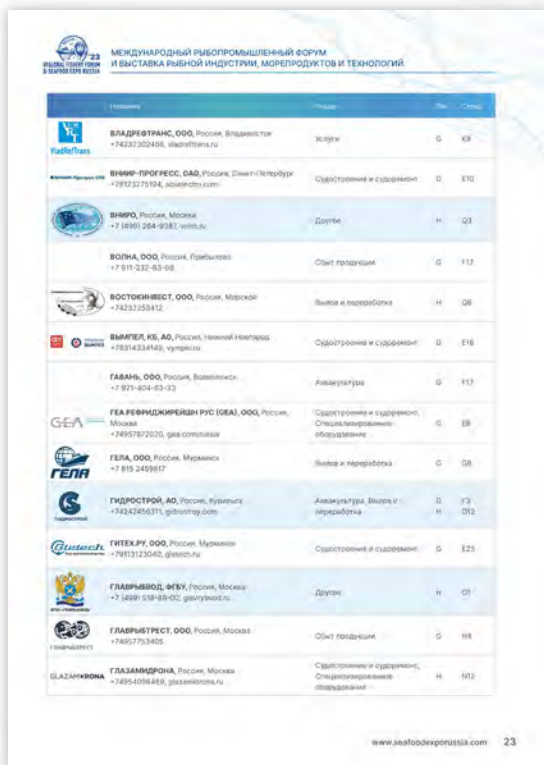
Color selection in exhibitors' list in printed catalogue and exhibition website

1 220 €

Logo on floor plan in printed catalogue and navigation signage

Advertising page (A4)

1 500 €





## EXTRA OPTIONS



### PROMOTER'S BADGE FOR DISTRIBUTING LEAFLETS OUTSIDE THE STAND

500 €



### PROMO PERSONEL/ STANDIST (per one working day- 8 hours)

280 €



### PHOTO SERVICES

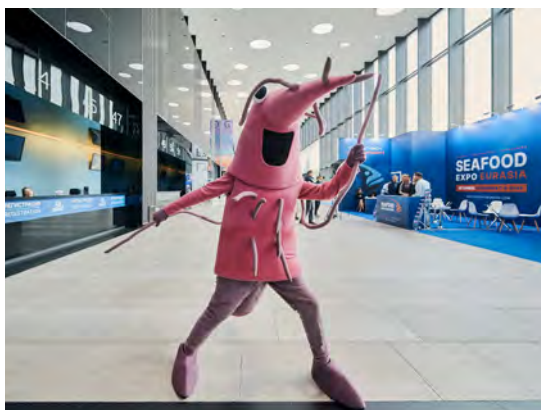
Photo service during the exhibition days  
(from 2 hours)

Price on request





## EXTRA OPTIONS



### PRODUCTION OF CREATIVE LIFE-SIZE PUPPET

Price on request



### INTEGRATION IN ONE OF THE EXHIBITION PHOTOZONES

Price on request



### RENT AND BRANDING OF LIFE-SIZE PUPPET

Price on request



## EXTRA OPTIONS



### RENT OF FURNISHED MEETING ROOM FOR EXHIBITORS

4 hours	1 900 €
1 day	2 500 €
3 days	5 000 €

### RENT OF FURNISHED MEETING ROOM FOR NON-EXHIBITORS

4 hours	3 200 €
1 day	5 100 €
3 days	7 100 €