

# Роль GLOBEFISH в сокращении информационного разрыва в торговле продуктами рыболовства и аквакультуры

Международный рыбопромышленный форум и  
Выставка рыбной индустрии, морепродуктов и  
технологий, Россия - 2021 г.

8 сентября 2021 г.

Вэйвэй Ван, специалист по рыбному хозяйству, ФАО



# Торговля рыбой

**Fish 50%**

**Beef 20%**

**Pork 15%**

**Poultry 15%**

# GLOBEFISH

## Вебсайт

[www.globefish.org](http://www.globefish.org)

- \* Рыночные отчеты
- \* Новости
- \* Ежемесячные обновления статистики
- \* События
- \* Правила торговли
- \* ...

Электронная почта  
[globefish@fao.org](mailto:globefish@fao.org)

## Бюллетень

## Твиттер



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## GLOBEFISH - Information and Analysis on World Fish Trade



About GLOBEFISH

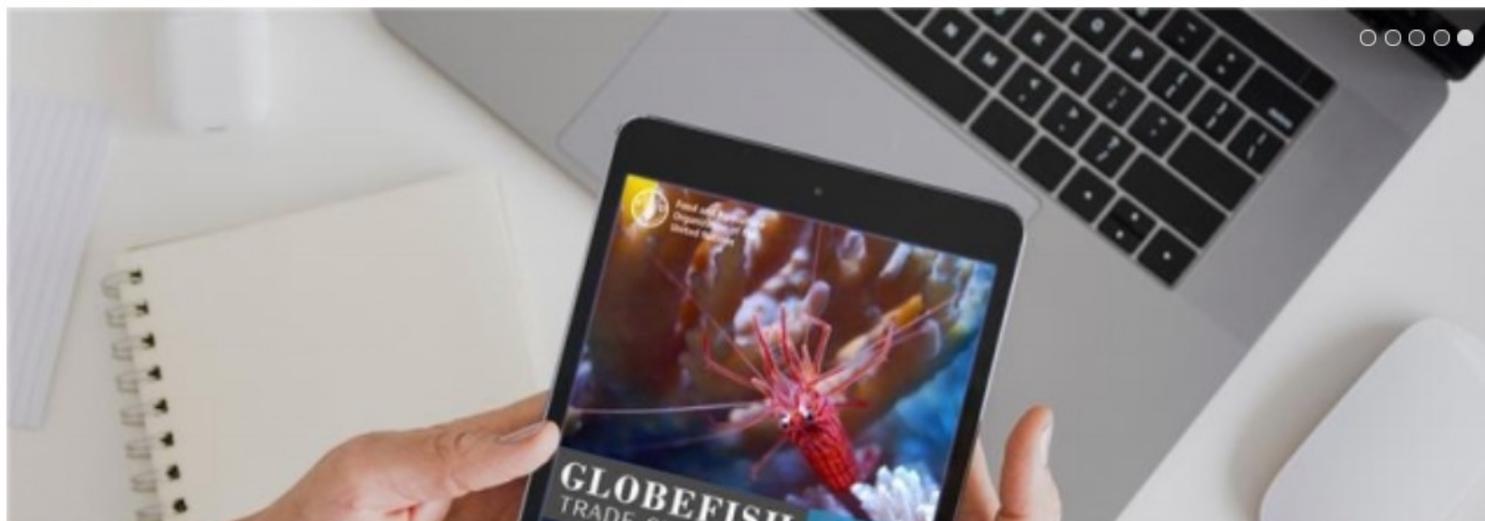
Market Reports

Trade Information

Countries

Publications

News & Events



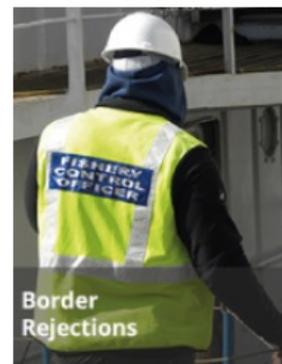
GLOBEFISH Trade Statistics - June 2020



Fish  
Species



COVID-19



Border  
Rejections

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**GLOBEFISH и  
ИНФОРМАЦИОННАЯ  
СЕТЬ ПО РЫБНОМУ  
ХОЗЯЙСТВУ (FIN) -  
эффективные и  
надежные инструменты  
для содействия  
торговле  
и упрощения анализа  
рынка**



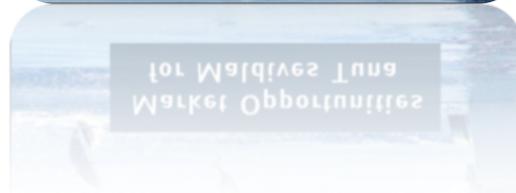
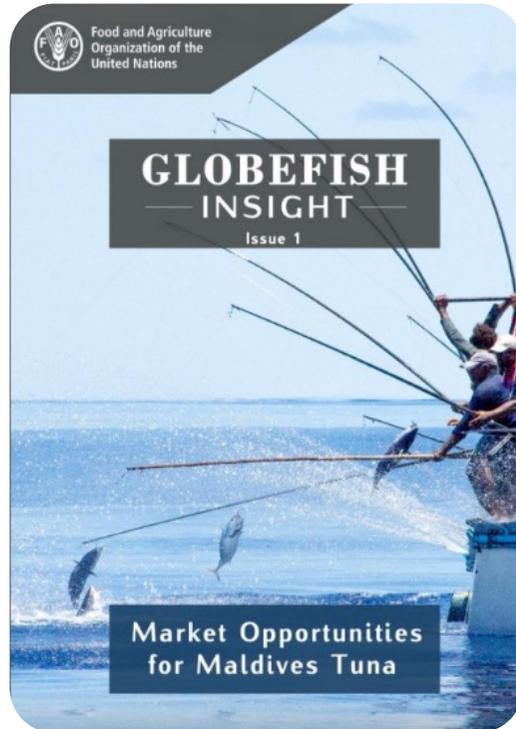
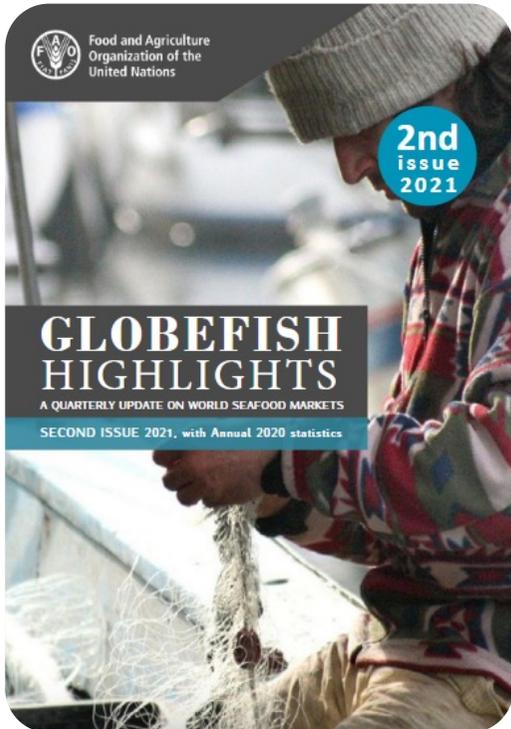
**Анализ рынка**

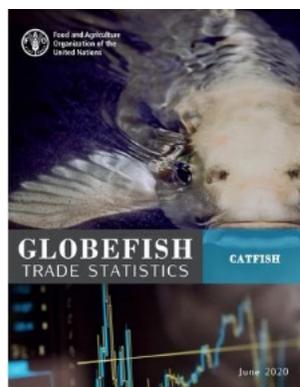
**Анализ торговли**

**Следующие шаги**

# Анализ рынка

# Периодические отчеты

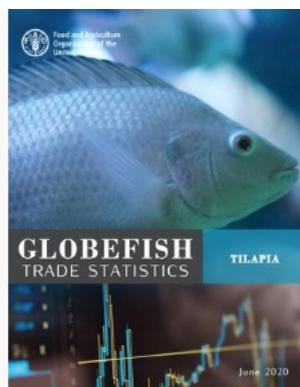




GLOBEFISH Trade Statistics - Catfish, June 2020

**GLOBEFISH**

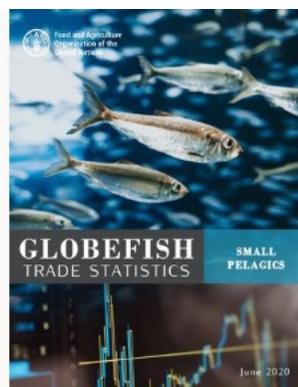
The GLOBEFISH Trade Statistics focus on trends in trade flows for the major product groups...



GLOBEFISH Trade Statistics - Tilapia, June 2020

**GLOBEFISH**

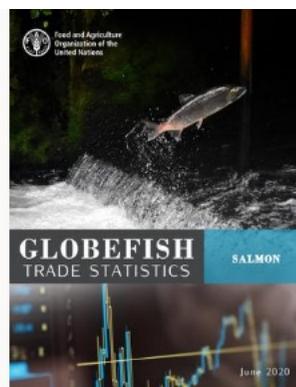
The GLOBEFISH Trade Statistics focus on trends in trade flows for the major product groups...



GLOBEFISH Trade Statistics - Small Pelagics, June 2020

**GLOBEFISH**

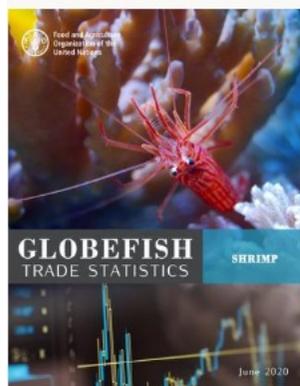
The GLOBEFISH Trade Statistics focus on trends in trade flows for the major product groups...



GLOBEFISH Trade Statistics - Salmon, June 2020

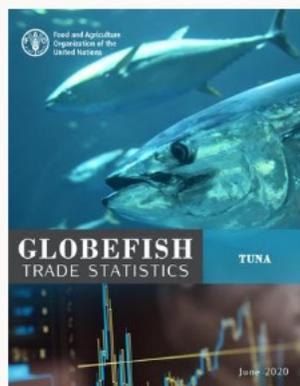
**GLOBEFISH**

The GLOBEFISH Trade Statistics focus on trends in trade flows for the major product groups...



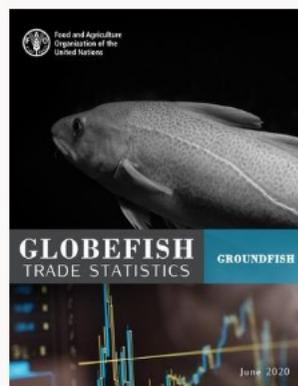
**GLOBEFISH** TRADE STATISTICS

June 2020



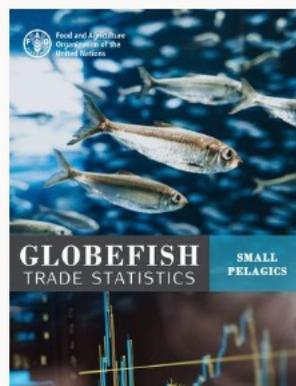
**GLOBEFISH** TRADE STATISTICS

June 2020



**GLOBEFISH** TRADE STATISTICS

June 2020



**GLOBEFISH** TRADE STATISTICS

June 2020

## United States | Exports to all partners | Salmon - All products

- 7.1 USD value trend, Jan 2019 to Dec 2020 . . . . .
- 7.2 Volume & USD unit value trend, Jan 2019 to Dec 2020 . . . . .
- 7.3 Year-on-year USD value , Jan 2019 to Dec 2020 . . . . .
- 7.4 Year-on-year volume & USD unit value, Jan 2019 to Dec 2020 . . . . .
- 7.5 Stacked USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.6 Stacked volume by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.7 Year-on-year USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.8 Year-on-year volume & USD unit value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.9 Stacked USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.10 Stacked volume by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.11 Year-on-year USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 7.12 Year-on-year volume & USD unit value by partner, Jan to Dec, 2019 to 2020 . . . . .

## Russia | Exports to all partners | Salmon - All products

- 8.1 USD value trend, Jan 2019 to Dec 2020 . . . . .
- 8.2 Volume & USD unit value trend, Jan 2019 to Dec 2020 . . . . .
- 8.3 Year-on-year USD value , Jan 2019 to Dec 2020 . . . . .
- 8.4 Year-on-year volume & USD unit value, Jan 2019 to Dec 2020 . . . . .
- 8.5 Stacked USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 8.6 Stacked volume by partner, Jan to Dec, 2019 to 2020 . . . . .
- 8.7 Year-on-year USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 8.8 Year-on-year volume & USD unit value by partner, Jan to Dec, 2019 to 2020 . . . . .
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- 8.11 Year-on-year USD value by partner, Jan to Dec, 2019 to 2020 . . . . .
- 8.12 Year-on-year volume & USD unit value by partner, Jan to Dec, 2019 to 2020 . . . . .

# Статистика-цены

## GLOBEFISH European Price Dashboard



Species groups

Filters

Reset filters

Common name	Preservation	Product form	Grading	Price per kg	% change 1 week	Scier
Atlantic bonito	Fresh	Head off		€ 6.00	-23%	Sard.
Atlantic bonito	Fresh	Whole		€ 4.50	-24%	Sard.
Atlantic cod	Dry salted	Fillet		€ 12.00	0%	Gadu
Atlantic cod	Dry salted	Fillet		€ 16.50	0%	Gadu
Atlantic cod	Fresh	Back fillet		€ 16.50	-6%	Gadu
Atlantic cod	Fresh	Cheeks		€ 15.00	0%	Gadu
Atlantic cod	Fresh	Fillet		€ 10.50	-9%	Gadu
<b>Atlantic cod</b>	<b>Fresh</b>	<b>Fillet</b>	<b>100-200 g</b>	<b>€ 11.50</b>	<b>-8%</b>	<b>Gadu</b>
Atlantic cod	Fresh	Fillet	200-300 g	€ 12.30	-8%	Gadu
Atlantic cod	Fresh	Head off	2-3 kg	€ 8.20	-2%	Gadu
Atlantic cod	Fresh	Head off	3-4 kg	€ 7.80	-3%	Gadu
Atlantic cod	Fresh	Head off	3-4 kg	€ 11.00	0%	Gadu



# Анализ торговли

# GLOBEFISH Рыночный профиль



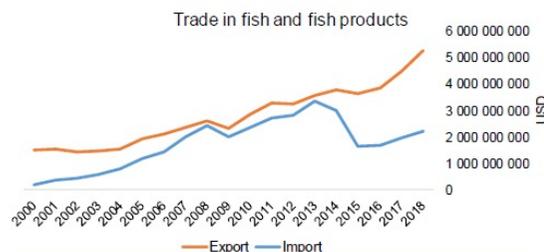
Food and Agriculture Organization  
of the United Nations

## Russian Federation

GLOBEFISH Market Profile - 2018

### COUNTRY BRIEF

Population	Ease of doing business rank
145 530 080	31st
Length of coastline	Exclusive economic zone
110 310 km	6 255 800 km <sup>2</sup>
Average GDP growth	GDP per capita
N/A	USD 11 394



### GDP from fisheries

0.16%

### Fish available for consumption

20.1 kg/capita

### Imports of fish and fish products - 2018

USD 2 222 355 000

### Agricultural GDP from fisheries

5.41%

### Fisheries and aquaculture production

Total	5 310 936 tonnes
Fisheries	96%
Aquaculture	4%

### Exports of fish and fish products - 2018

USD 5 284 281 000

Profile compiled by [GLOBEFISH](#) – June 2021

### Imports - Top 10 Products (Value)

Rank	Product	Value (USD)
1 <sup>st</sup>	Atlantic, Danube salmon frozen; excluding fillets, livers and roes HS 0303.13	338 612 000
2 <sup>nd</sup>	Shrimps, prawns frozen HS 0306.17	257 035 000
3 <sup>rd</sup>	Atlantic, Danube salmon fresh or chilled; excluding fillets, livers and roes HS 0302.14	188 492 000
4 <sup>th</sup>	Fish, other than species in 0303 frozen; excluding fillets, livers and roes HS 0303.89	102 312 000
5 <sup>th</sup>	Mackerel frozen; excluding fillets, livers and roes HS 0303.54	96 785 000
6 <sup>th</sup>	Fish, other than species in 0305.3 dried, salted or in brine; not smoked HS 0305.39	90 471 000
7 <sup>th</sup>	Trout frozen; excluding fillets, livers and roes HS 0303.14	71 003 000
8 <sup>th</sup>	Fish, other than species in 0304 frozen meat; excluding fillets, livers and roes HS 0304.99	70 407 000
9 <sup>th</sup>	Caviar substitutes prepared from fish eggs HS 1604.32	69 378 000
10 <sup>th</sup>	Eels prepared or preserved; whole or in pieces HS 1604.17	67 869 000

### Exports - Top 10 Products (Value)

Rank	Product	Value (USD)
1 <sup>st</sup>	Cod frozen; excluding fillets, livers and roes HS 0303.63	764 057 000
2 <sup>nd</sup>	Alaska Pollack frozen; excluding fillets, livers and roes HS 0303.67	743 843 000
3 <sup>rd</sup>	Crabs frozen HS 0306.14	669 301 000
4 <sup>th</sup>	Crabs live, fresh or chilled HS 0306.33	414 371 000
5 <sup>th</sup>	Pacific salmon frozen; excluding fillets, livers and roes HS 0303.12	405 939 000
6 <sup>th</sup>	Livers, roes, milt frozen HS 0303.91	363 480 000
7 <sup>th</sup>	Cod frozen fillets HS 0304.71	231 840 000
8 <sup>th</sup>	Sockeye salmon (red salmon) frozen; excluding fillets, livers and roes HS 0303.11	165 316 000
9 <sup>th</sup>	Alaska Pollack frozen fillets HS 0304.75	141 234 000
10 <sup>th</sup>	Mackerel frozen; excluding fillets, livers and roes HS 0303.54	139 518 000

[HS codes](#)

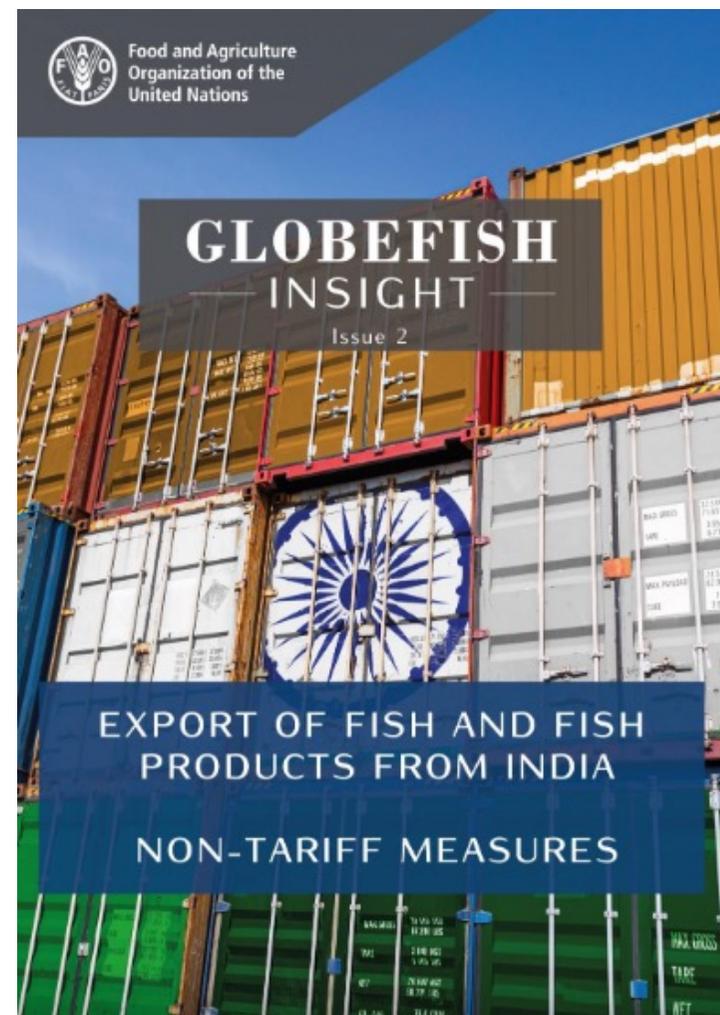
[GLOBEFISH](#)

Explore more market information  
on the GLOBEFISH website



## GLOBEFISH - центр доступа к рынку

- Общие требования к торговле продуктами рыболовства и аквакультуры
- Безопасность пищевых продуктов и технические барьеры
- Нетарифные меры
- Анализ торговых договоров
- Процедуры экспорта и импорта
- Тарифы
- ...



## А также...

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**Border  
rejection**



**Social  
responsibility**



**COVID-19  
Monitoring**



**Communication  
platform**

**Следующие шаги**

- 
- Интервью с ведущими экспертами
  - Видовой профиль
  - Анализ торговли
  - Торговые оповещения

Спасибо

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Food and Agriculture  
Organization of the  
United Nations

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