

Saudi Arabia

استثمر في السعودية

INVEST
SAUDI

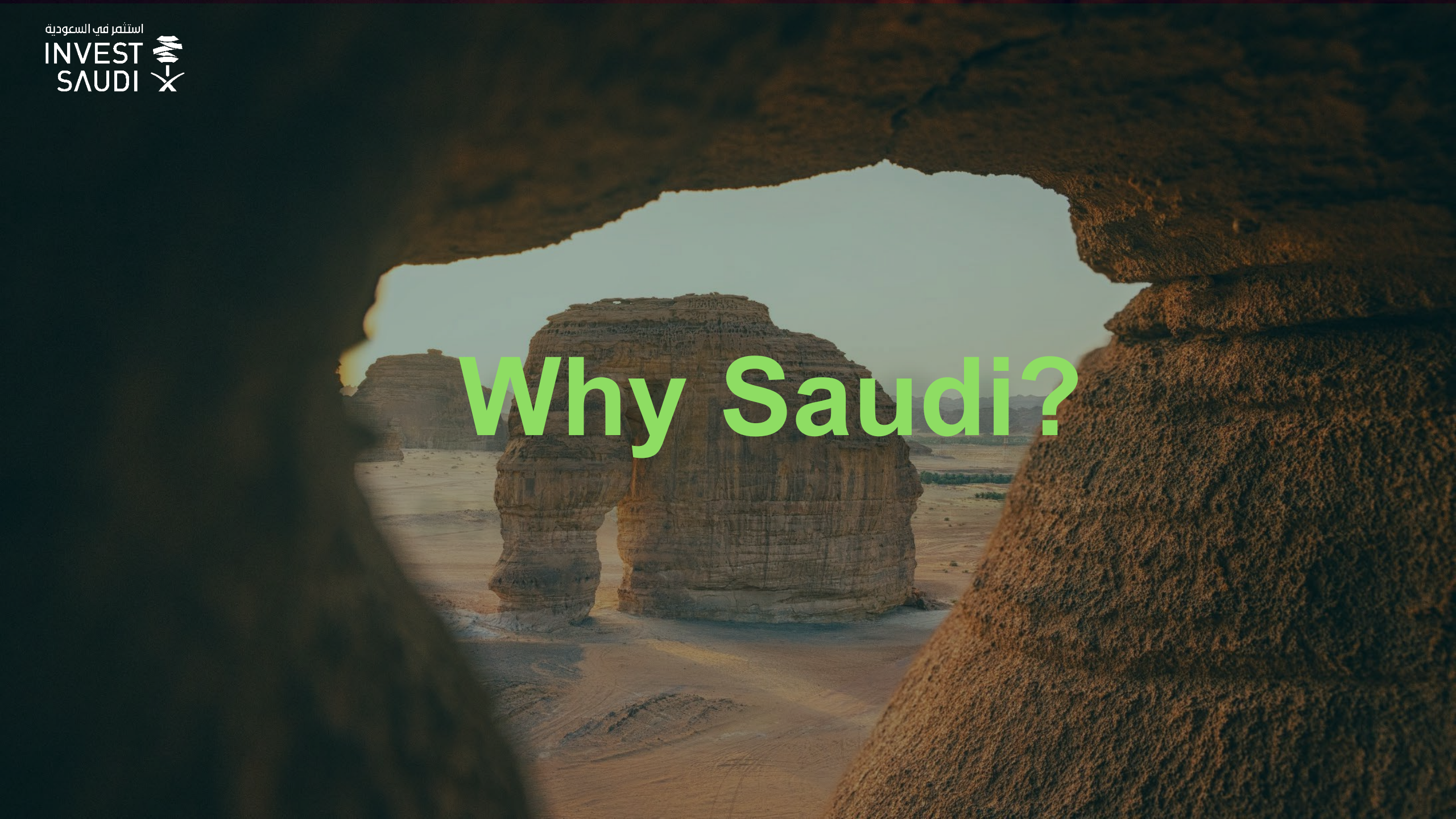




Launched in 2016, Vision 2030 is Saudi Arabia's blueprint for the future – the very heart of Saudi **Arabia's ambitious social, cultural, and economic transformation.**



Why Saudi?





Saudi Arabia is executing its Vision 2030 and offers a **strong value proposition** to investors



Strong & growing G20 economy



Young and growing population



Location at the heart of Arab and Islamic world and favorable business environment



Ongoing reforms simplifying business operations



15+ giga and mega projects under development

Saudi Arabia is a strong and growing G20 economy – the largest in MENA and the 17th largest in the world

FIGURES AS OF 2022



17th Largest economy in the world

1st Largest economy in the MENA region

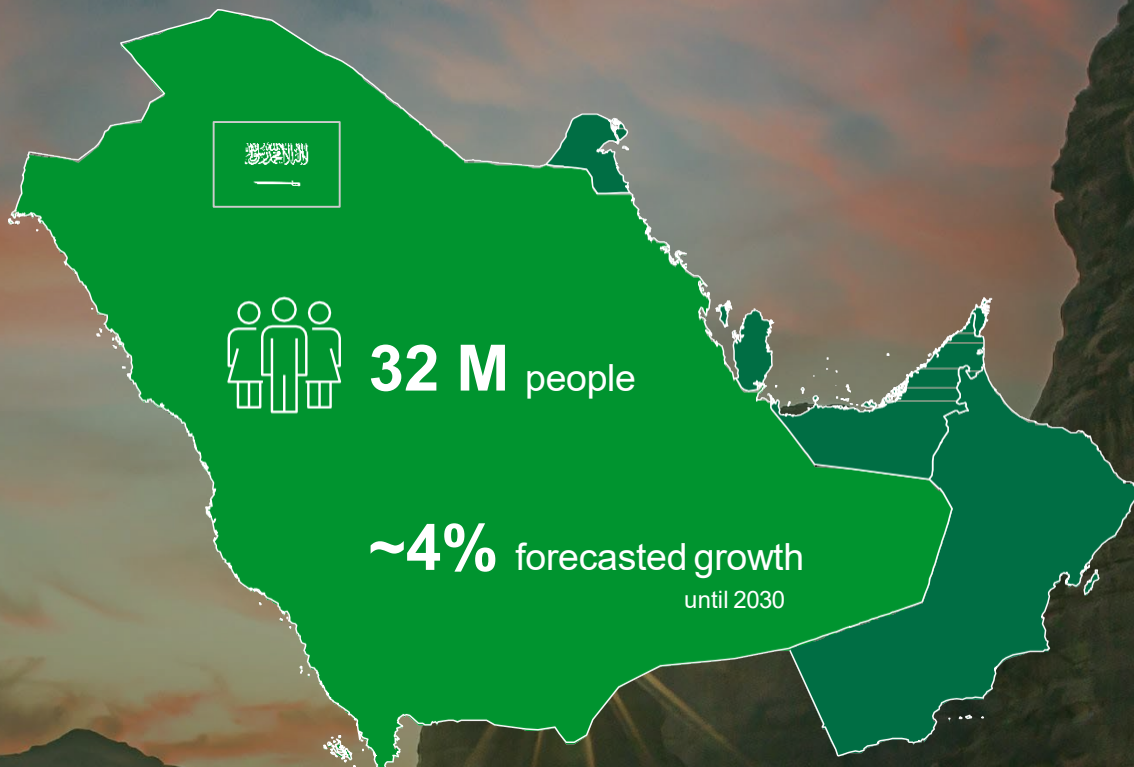
7th Highest GDP per capita (PPP) among the G20

8.7% Year-on-year GDP growth

1st in MENA: lowest inflation, targets export port, and largest purchasing power

Saudi Arabia's population accounts for 60% of GCC, with 70% of residents in working age

FIGURES AS OF 2022



>35 M tourists and >35 M pilgrims by 2035



1ST population growth rate over the next 5 years among the G20



~**60%** of GCC population



~**70%** of population is in working age



9th globally for digital literacy²

1. 2018-2022 period, World Bank Data

Source: CEIC, Saudi Census, IMF, statistics times

The country is a natural global trade hub, located at the heart of Arab and Islamic world...

FIGURES AS OF 2022



3 continents easily accessible by land, air or sea

10 seaports for trade and industrial reasons

14 international airports across the country

>2 B consumers reachable within a 3-hour flight

>70k KM of roads, ranked #1 worldwide road connectivity by WEF

Access to **2 of the busiest sea shipping routes**

– Red Sea & Arabian Gulf

Guardian of 2 holy places of Islam attracting international pilgrims and substantiating the value of “made in Saudi” on exported Halal products

STRATEGIC LOCATION AND AIR CONNECTIVITY



4 HOURS

TO MORE THAN 50
COUNTRIES

6 HOURS

TO OVER 40% OF THE
WORLD'S GDP

7 HOURS

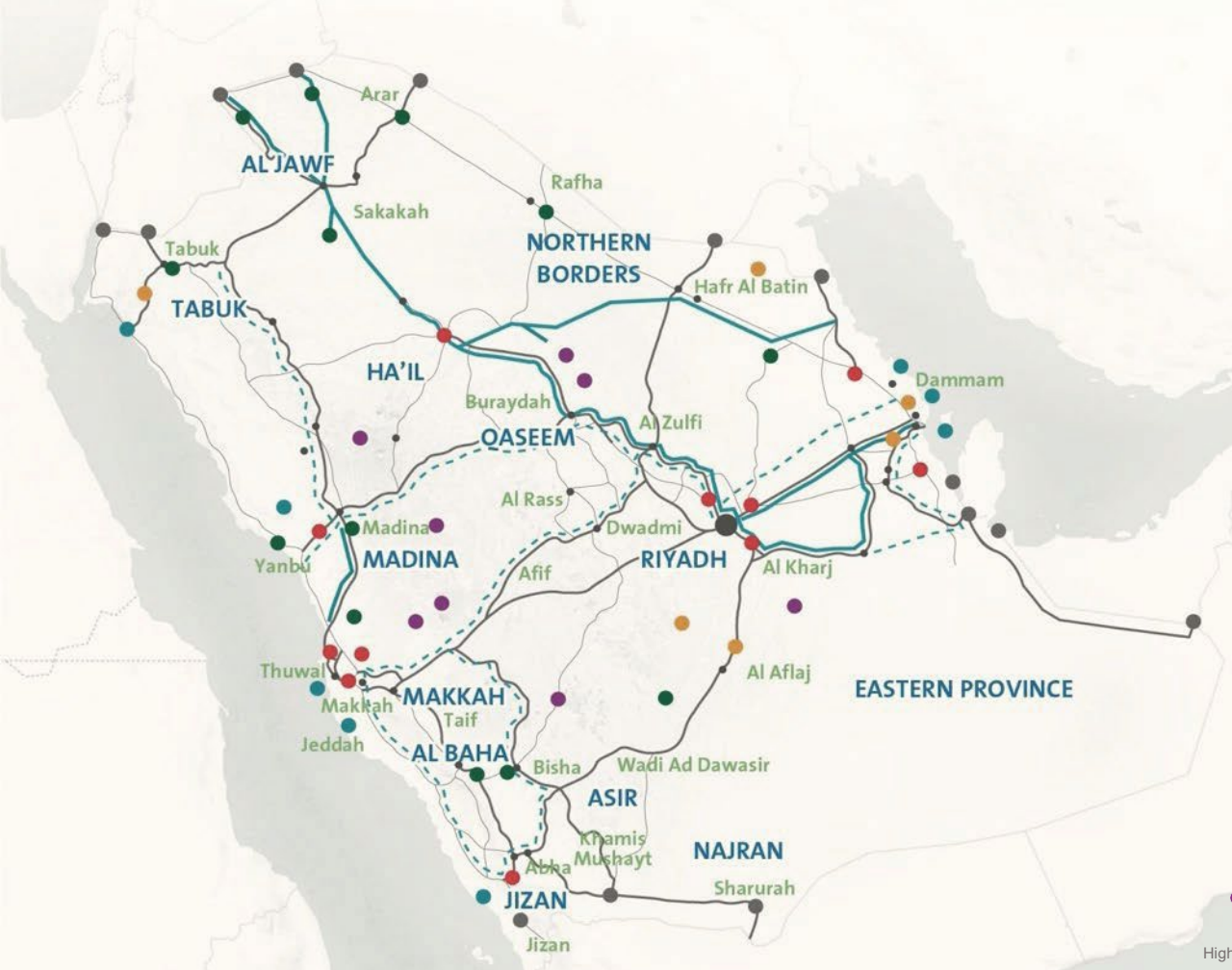
TO OVER 80% OF THE
WORLD'S POPULATION

EASY ACCESS TO **3**
CONTINENTS: ASIA,
AFRICA AND EUROPE

13 INTERNATIONAL
AND **15** DOMESTIC
AIRPORTS, WITH A
NEW FLAG CARRIER
(RIYADH AIR)

13% OF GLOBAL
TRADE PASSING
THROUGH THE RED
SEA

AN INTERCONNECTED LOGISTICS NETWORK



5,590+
km of railways
transporting over 7 million
metric tons of minerals
across key industrial hubs



10 ports
processing over 13 million
containers per year – the
largest maritime network in
the Middle East



28 airports
handling 90+ million passengers
per year and connecting to 45+
countries



232,000+
km of roads
making the world's 23rd
largest network – and first
worldwide in road
connectivity



**40+ industrial
cities and zones**
with some of the lowest
rates worldwide

- Mining sites
- Oil and gas
- Logistics platforms
- Ports
- Border crossing points
- Airports
- _____ Highways
- _____ Double transfer methods
- _____ Railways
- _____ Railways (planned)

Source: Ministry of Transport, NIDLP, Mawani, General Authority for Civil Aviation, Saudi Railways, and Ma'aden



And Saudi is Still Striving for Greater Height



WORLD-CLASS INVESTMENT PROJECTS

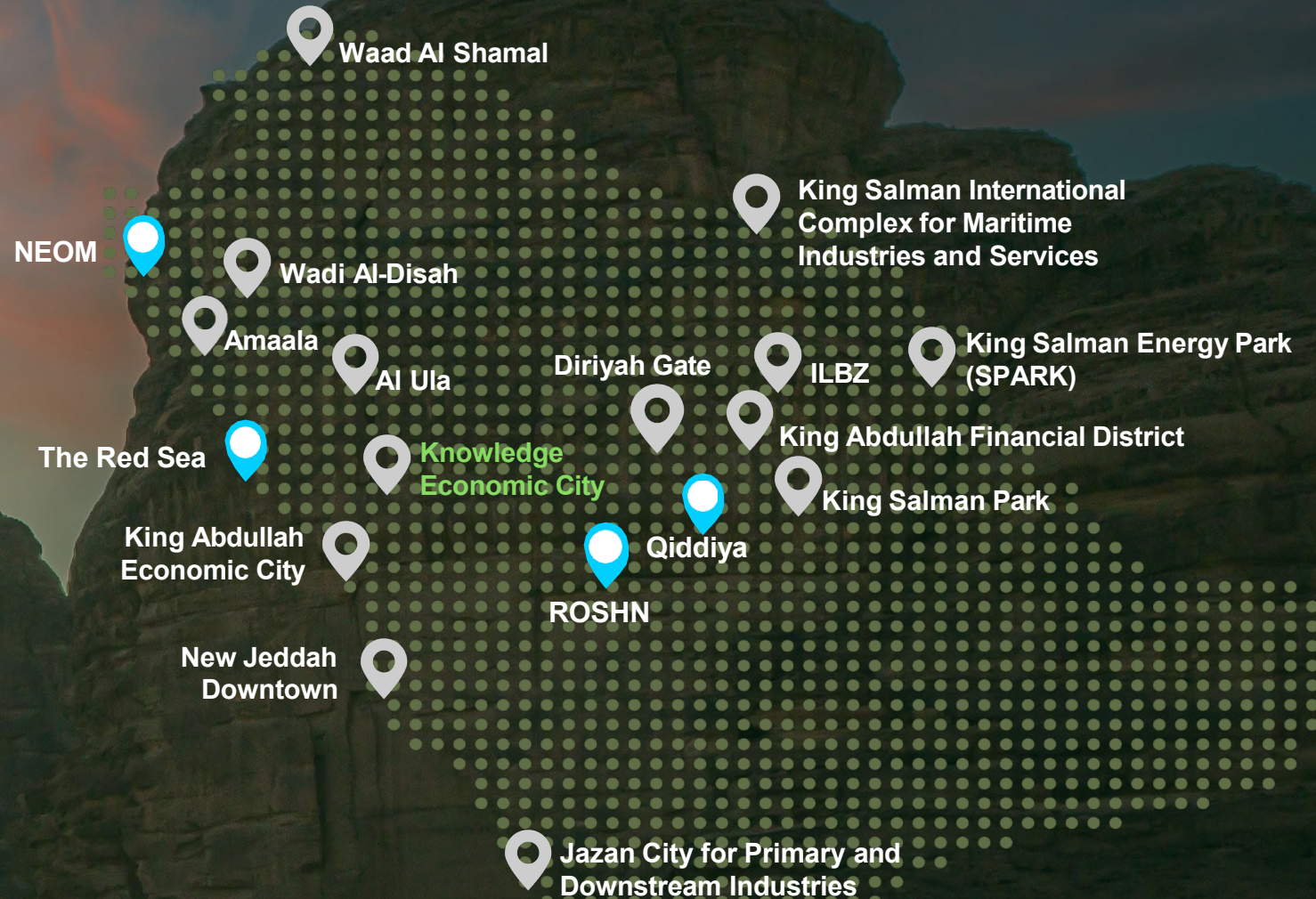
Saudi Arabia's mega and giga projects represent some of the most ambitious developments under construction around the world today.

**MEGA
PROJECTS**

\$1bn or more

**GIGA
PROJECTS**

\$10bn or more





THE LINE – A NEOM REGION A REVOLUTION IN URBAN LIVING



نيوم NEOM

26,500km²

PROJECT SIZE

170km²

OF GREEN URBAN DEVELOPMENT

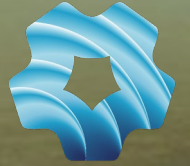
100%

RENEWABLE ENERGY POWERING THE CITY

\$48bn

GDP CONTRIBUTION BY 2030

A LINEAR SMART CITY UNDER CONSTRUCTION IN NEOM, TABUK PROVINCE, DESIGNED TO HAVE NO CARS, STREETS OR CARBON EMISSIONS



OXAGON

OXAGON – A NEOM REGION A REIMAGINED INDUSTRIAL CITY

100%

POWERED BY CLEAN ENERGY

90,000

RESIDENTS BY 2030

7 KEY INDUSTRIES

SUSTAINABLE ENERGY, AUTONOMOUS MOBILITY, WATER INNOVATION, SUSTAINABLE FOOD PRODUCTION, HEALTH AND WELL-BEING, TECHNOLOGY AND DIGITAL MANUFACTURING (INCLUDING TELECOMMUNICATIONS, SPACE TECHNOLOGY AND ROBOTICS)

A FLOATING INDUSTRIAL COMPLEX IN THE SHAPE OF AN OCTAGON THAT WILL FOCUS ON MODERN MANUFACTURING, INDUSTRIAL RESEARCH AND DEVELOPMENT, CENTERED ON THE EXPANDING DUBA PORT IN NORTHWEST SAUDI ARABIA

THE RED SEA PROJECT

AN ULTRA-LUXURY RESORT DESTINATION

28,000 km²

PROJECT SIZE

90+

PRISTINE ISLANDS

PHASE 1 (2022-2023)

- **4 ISLANDS DEVELOPED**
- **2 INLAND SITES**
- **16 HOTELS @ 3,000 KEYS**

COMPLETION (2030)

- **22 ISLANDS DEVELOPED**
- **6 INLAND SITES**
- **48 HOTELS @ 8,000 KEYS**

A LAND AND PROPERTY MEGA PROJECT FEATURING SOME OF THE WORLD'S MOST AMBITIOUS REGENERATIVE TOURISM AND CONSTRUCTION PROJECTS

QIDDIYA

CAPITAL OF ENTERTAINMENT, SPORTS AND ARTS

367 km²

PROJECT SIZE

223 km²

PLANNED
DEVELOPMENT AREA

50+

STUDENTS
ENROLLED IN
QIDDIYA'S
INTERNATIONAL
SCHOLARSHIP
PROGRAM

A VIBRANT AND LIVABLE DESTINATION CITY THAT WILL FEATURE FAMILY-FRIENDLY THEME PARKS, WORLD-CLASS SPORTS ARENAS, ACADEMIES FOR SPORTS AND THE ARTS, CONCERT AND ENTERTAINMENT VENUES, RACETRACKS FOR MOTORSPORT ENTHUSIASTS, AND OUTDOOR AND ADVENTURE ACTIVITIES



AMAALA

THE RIVIERA OF THE MIDDLE EAST



AMAALA

4,155 km²

PROJECT SIZE

3,000

HOTEL ROOMS

900+

RESIDENTIAL VILLAS

500k

ANNUAL VISITORS

Zero

CARBON FOOTPRINT

AN ULTRA-LUXURY, YEAR-ROUND TOURISM DESTINATION BEING DEVELOPED ALONG THE RED SEA COAST IN NORTHWESTERN SAUDI ARABIA THAT WILL OFFER EVERYTHING FROM SEA AND SUN TO SPORTS, ARTS AND CULTURE



ALULA

ONE OF THE GREATEST UNDISCOVERED WONDERS

الهيئة الملكية لمحافظة العلا
Royal Commission for AlUla



\$32bn

CONTRIBUTION TO SAUDI ARABIA'S GDP
BY 2035

75%

OF NEW EMPLOYEMENT OPPORTUNITIES
IN HOSPITALITY BY 2035

2m

TOURISTS TO BE ATTRACTED BY 2035

38,000

NEW JOBS BY 2035

A LIVING MUSEUM OF PRESERVED TOMBS, SANDSTONE OUTCROPS, HISTORIC DWELLINGS AND MONUMENTS, BOTH NATURAL AND HUMAN-MADE, THAT HOLD 200,000 YEARS OF LARGELY UNEXPLORED HUMAN HISTORY

Also.. Proudly Marking Saudi Arabia's Historic Achievements hosting Expo 2030 & 2034 FIFA World Cup



A landmark event for global innovation and culture



Agri-food sector in Saudi Arabia



Agri-food is a priority sector for Saudi Arabia's Vision 2030

Vision 2030's 3 pillars

Ambitious nation

Thriving economy

Vibrant society



Level 3 objectives impacting agri-food

-  Ensure food security & development
-  Develop economic ties with region beyond GCC, & with global partners
-  Attract foreign direct investment
-  Ensure sustainable use of water resources
-  Achieve environmental sustainability¹
-  Increase localization of non-oil sectors
-  Localize promising manufacturing industries
-  Create and improve performance of logistics hubs
-  Unlock state owned assets for the private sector
-  Support national champions consolidate their leadership globally²
-  Develop promising local companies into regional and global ²

Relevant VRPs³

-  **Health sector Transformation Program**
Focus on Food regulations & health standards
-  **Quality of Life Program**
Focus on improvements in citizen healthy lifestyle
-  **National Industrial Development and Logistics Program**
Reinforce food supply security
-  **National Transformation program**
Focus on food security and food storage
-  **Public Investment Fund Program**
Invest in food and localization of knowledge
-  **Privatization Program**
Open up state-owned assets to private sector
-  **Human Capability development program**
Tailor training program to labor market needs

1. L2 objective, L3 objectives associated are to Reduce all types of pollution, Safeguard environment from natural threats, and Protect and rehabilitate natural landscapes, and promote non-oil exports

2. Not mentioned in MEWA strategy

3. Vision Realization Programs relevant to agri-food sector

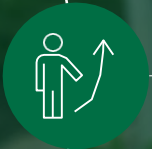
Factors driving investment to KSA agri food sector



① **Priority sector for Saudi Arabia's Vision 2030 strategy**



② **Government's commitment to boost self-sufficiency** in the sector, creating opportunities to localize production



③ **Large local demand for food & beverages** (~\$52 B in retail sales value) expected to grow at **7-8% p.a. until 2030**



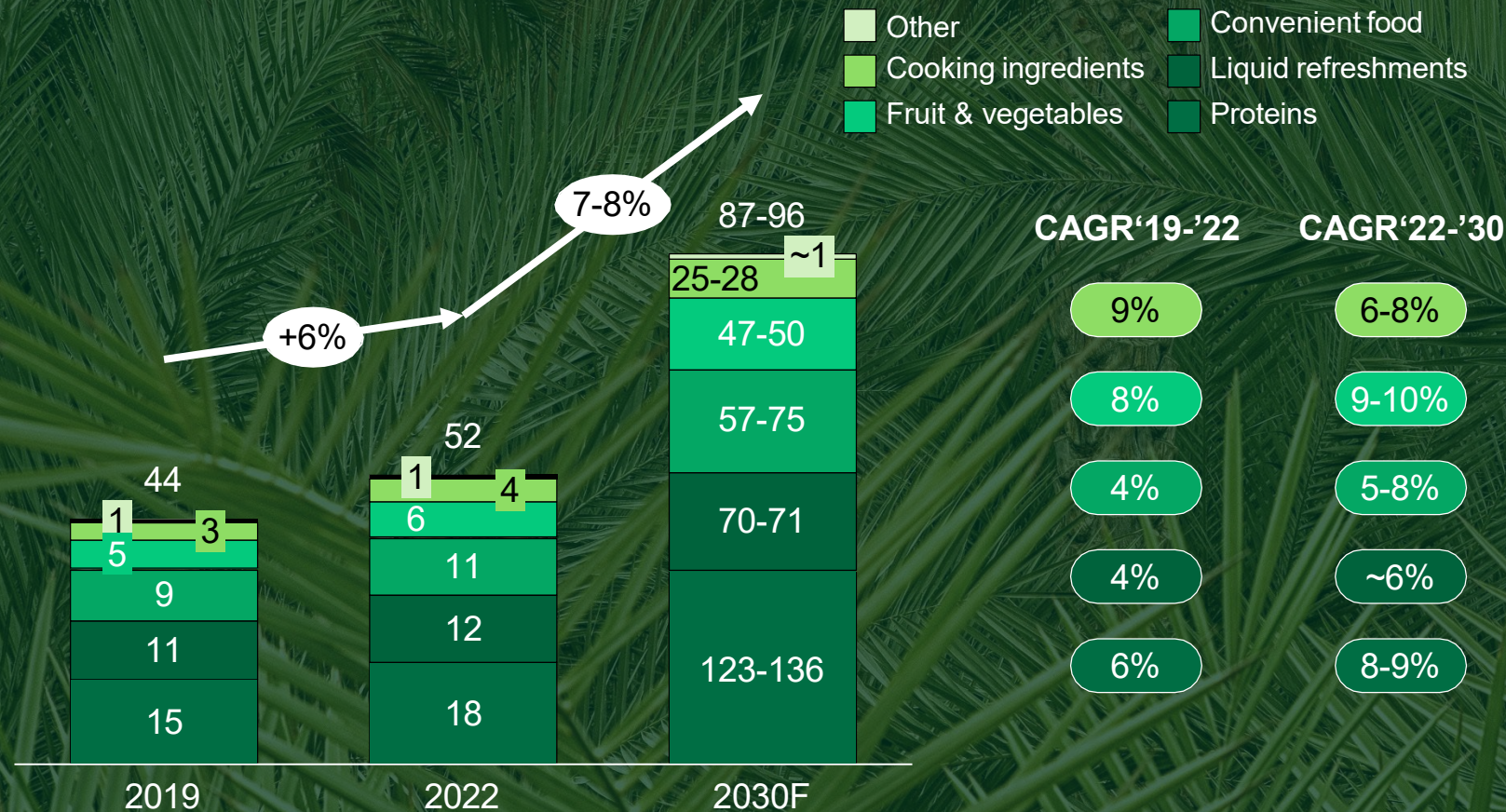
④ **Guardian of 2 holy places in Islam** with goodwill among the **Muslim consumers across the globe** for its Halal-certified products



⑤ **Multiple global F&B players** have already established presence in KSA

Large local demand for food & beverages already exists and is expected to grow at 7-8% p.a. until 2030

KSA market size, Food & beverages retail, Retail sales value, USD B



Key growth drivers

Accelerated population growth (+3.6% expected) driven by attraction of expats and **growing number of tourists & pilgrims**

Lifestyle changes and a growing participation of women in the workforce (+10% CAGR) are driving demand for **convenient and processed food**, often higher priced than cooking ingredients

Gradual shift of demand to food categories perceived as healthy driven by increasing health consciousness of Saudi consumers

There are multiple investment opportunities across for investors across the value chain

Consolidated view, opportunities are further broken down by species

Mega category	Sub-category	Inputs	Farming	Primary processing	Secondary processing		
Proteins	Poultry	Poultry feed manufacturing	Integrated poultry play (production to secondary processing)				
		Poultry farming & primary processing			Poultry secondary processing	Egg ingredients production	
		Livestock feed manufacturing	Livestock breeding and fattening	Red meat processing			
	Red meat & alternatives	Integrated seafood play (farming to secondary processing)			Seafood secondary processing		
		Aquaculture feed manufacturing	Aquaculture farming	Seafood primary processing (e.g., packaging)	Seafood secondary processing		
	Fish and seafood	Aquaculture genetics & farming			Dairy secondary processing & by-products		
		Integrated camel milk play (farming to secondary processing)			Baby food production		
		Dairy products and alternatives			Ready-to-drink coffee production		
	Liquid refreshments	Beverages	Coffee roasting and processing			Sweet biscuit production	
		Hot drinks	Bakery ingredients			Ready-to-eat meals production	
Convenient food	Baked goods	Ice cream production			Savory snacks		
		Date-based snacks production			Dried fruits production		
	Snacks & ready meals	Dates farming and primary processing			Fruits & vegetable primary processing		
		CEA for strawberries			Potato processing		
		Fruits and Vegetables Seeds Development			Tomato secondary processing		
Fruit & vegetables	Fruits	Integrated potato play (farming to processing)			Tomato secondary processing		
		CEA farming (e.g., leafy greens, tomatoes)			Fruit & vegetables primary processing		
	Vegetable	Olive oil processing			Cooking oil refining		
		Tomato farming and primary processing			Cereal production		
Cooking ingredients	Edible oils	Sauce, dressings and condiments production			Food ingredients		
		Staple foods (Rice, pasta & noodles)			Sweet spreads production		
	Sauces, dips and condiments	Food ingredients			Sweet spreads production		
		Sweet spreads			Sweet spreads production		
Others	Sweet spreads	Sweet spreads production			Sweet spreads production		

Saudi's Support to Investors

The government supports multiple sectors driving economic diversification



**Agriculture &
Food Processing**



Energy



**Healthcare &
Life Sciences**



**Environment
Services**



Manufacturing



Pharma & Biotech



Chemicals



Real Estate



Financial Services



**Transport &
Logistics**



Mining & Metals



**Tourism & Quality
of Life**



ICT



**Human Capital
Innovation**



**Aerospace &
Defense**



AND WIDE RANGE OF INCENTIVES TO INVESTORS

1

Export credit financing, guarantee and insurance

2

Energy and utility enablement

3

Financial incentives for R&D

4

Loan programs

5

Customs duty exemptions

6

Tax credits and exemptions

7

Employment funding

8

Property solutions

9

Government procurement law

10

Ecosystem stimuli (for SMEs, suppliers)



Business Visit Visa "Visiting Investor"

An **Online** visa issued **Digitally** to allow Investors travel to Saudi Arabia and explore the investment opportunities.



Visa validity is up to one year with multiple entry



Instant for certain categories



Online application



Digital visa



Dynamic attributes at port of access



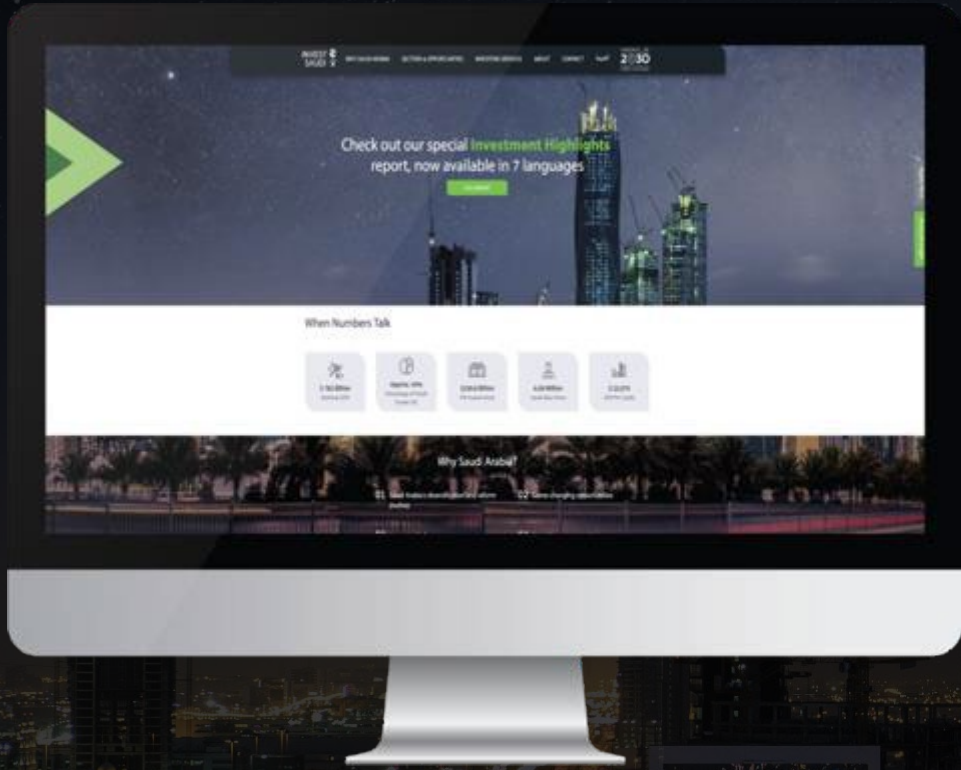
Doesn't require contacting Saudi missions abroad

Investor Journey



INVEST SAUDI ONLINE PORTAL

WE HAVE DEVELOPED AN ONLINE PORTAL TO ASSIST YOU ON YOUR JOURNEY



Enables investors to dive into an ocean of untapped potential



Investment opportunities



Facts & figures



Investor services



Connection with Sector Heads

VISIT INVEST SAUDI PORTAL



INVESTOR SERVICES
MANUAL



INVESTMENT LICENSE
CHECK



INVESTOR JOURNEY
GUIDELINES

MISA



INVEST SAUDI



Thank You